



BOARD OF TRUSTEES MEETING  
FALL 2025

# STANDING COMMITTEE BRIEFS



2025 FALL BOARD OF TRUSTEES

# COMMUNICATIONS COMMITTEE

Jen Tyll '01

19 NOV 2025

# Committee Members

Jen Tyll '01, **Chair**

Bobby Brown '97, **Vice Chair**

John Schofield, **Staff Liaison**

Fred Smith '81

Steve Fischer '83

Denny Moynihan '86

Matice Wright-Springer '88

Maegen Nix '97

Mike Lisa '99

Caleb Cronic '11

Cameron Kinley '21





Tuesday, 18 November 2025

*This week's editions of Naval Academy Alumni Association & Foundation Morning Paper are brought to you by [Otterson Wealth Advisors](#) and Naval Academy graduate Caleb Cronin '11. Otterson Wealth Advisors of Raymond James is not just a team. It's a vast resource of financial knowledge, with each member bringing their unique expertise to your financial success. Caleb Cronin '11, financial advisor and Naval Academy graduate, is a CIMA-certified pro. His strategic prowess is your asset working towards your financial goals. Ready to begin to your journey? Otterson Wealth Advisors ... your goals, our expertise.*



**TODAY IN NAVY, MARINE CORPS  
AND USNA MEMORIAL HALL HISTORY**

## FIVE FOCUS AREAS

1. Daily SHIPMATE
2. Modernizing paper SHIPMATE
3. "All in!" on podcasts
4. Monthly talking points
5. Upcoming campaign support



U.S. Naval Academy Alumni Association & Foundation  
12,900 followers  
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POSTAL RATE ADJUSTMENT ANNOUNCED: According to the [United States Postal Service](#), mailing costs for magazines will likely be increasing on 13 July and Shipmate magazine is no exception. We will continue to work and send physical copies ...more

Due to a postal rate adjustment, SHIPMATE magazine will cost USNA AASF approximate 10% more in shipping to alumni mailboxes beginning 13 July 2025.

**SHIPMATE**  
MAGAZINE



available online 24/7

[usna.com/shipmate](https://usna.com/shipmate)

You can help us save on postage costs and give more back to the Brigade.  
Opt out of printed SHIPMATE and get SHIPMATE online.



**CAPT WENDY LAWRENCE '81, USN (RET.)  
NASA ASTRONAUT**



Episode Preview

UNITED STATES NAVAL ACADEMY  
ALUMNI ASSOCIATION AND FOUNDATION



## Notable Discussions:

- What is our responsibility as a trustee?
  - Advisory not problem-solving assembly
- How can the committee be of greater service to the staff?
- Need a committed strategy regarding alumni engagement
- myUSNA.com and connecting social media platforms
- Alignment of the brand





2025 FALL BOARD OF TRUSTEES

MASC COMMITTEE

Barbette Lowndes '80

19 Nov 2025

# COMMITTEE MEMBERS

## Trustees:

Barbette Lowndes '80 – Chair

Jill Rough '96 – Vice Chair

Brian DeJarnett '98

Angela Domingos '00

Steve Fischer '83

Donnie Horner '08

Maegen Nix '97

Steve Swift '87

## Non-Trustees:

Capt Chris Goodale, USMC '17

LCDR Adam Johnson, USN '13

Staff Liaison: Nancy Murray

# Defining 'Active Member'

## ➤ Currently

- Inconsistently defined by Affiliates
- Depends on annual member roster submission
- Leads to inconsistency in program assessment and representation

## ➤ Proposed

- Moves towards being informed by data
- Standardizes Chapter membership measurement at the Alumni Association level
- Can be pulled from MyUSNA without an annual submission from Chapters
- Provides a foundation for program engagement assessments
- Provides a foundation for equitable representation
- Allows Chapters/Affiliates to have their own definition for their own purposes
- Parallel efforts to run traditional triennial count and engagement metrics
- Informs decisions for how we connect and represent our alumni

# Proposed Definition

An 'Active Member' is defined as:

- A registered member of the Chapter
  - Recorded in MyUSNA

AND

- Who currently pays dues to the Chapter

OR

- **Participates in at least one Chapter event in the past 12 months**

# Resolution Tab 11 – Section 3.1 Chapter Organizations

Vote to adopt changes:

- ‘Active member’ is defined as a registered member of the Chapter (on myUSNA) and who 1) is current in dues paid at the Chapter level; or 2) participates in at least one Chapter event in the past 12 months.” Each Chapter’s roll of active members shall be submitted to the Association in January each year.”
- “The Association’s nine (9) Chapters with the largest number of active members who are also regular members of the Association, shall each select one trustee from among its members.”

## **MOTION – TAB 11**

Move to approve the definition of active member:

“A registered member of the chapter (on myUSNA) and who 1) is current in dues paid at the chapter level; or 2) participates in at least one chapter event in the past 12 months.”

...and direct secretary incorporate the revisions to the bylaws as proposed in the resolution in the revised TAB 11, a hard copy of which is provided to each trustee.

# Reorganizing Membership and Alumni Services Committee

## ➤ Affiliate Services Committee

- Monitor the status of Affiliate membership
- Review proposed changes to Affiliate organizations (name, establishment, dissolution)
- Provide oversight regarding resource management pertaining to affiliate support
- Monitor alumni and Affiliate satisfaction with support
- Monitor engagement of Affiliates

## ➤ Member Services Committee

- Monitor the status of regular and associate membership
- Review proposed changes to membership definitions and goals
- Provide oversight regarding resource management pertaining to member support
- Review policies, monitor initiatives and provide oversight of services offered to members (e.g. career, continuing education, coaching/mentoring, spouse support, etc.)
- Monitor member satisfaction with support



2025 FALL BOARD OF TRUSTEES

# GOVERNANCE COMMITTEE

Ingar Grev '89

19 November 2025

# Committee Members

Ingar Grev '89 – Chair

Steve Comiskey '69

Todd Nichols '72

Kevin Stone '76

Jill Rough '96

John-Rex Spivey '13

Darryl Smith '88 – Vice Chair

Gregg Hamelin '72

Steve Hall '75

Greg Colandrea '90

Ryan Casey '01

Wes Huey '87 – Staff Liaison



# U.S. NAVAL ACADEMY ALUMNI ASSOCIATION BOARD OF TRUSTEES

GOVERNANCE COMMITTEE RECOMMENDATIONS FOR ADMISSIONS FUNCTIONS  
REDISTRIBUTION

19 NOV 2025

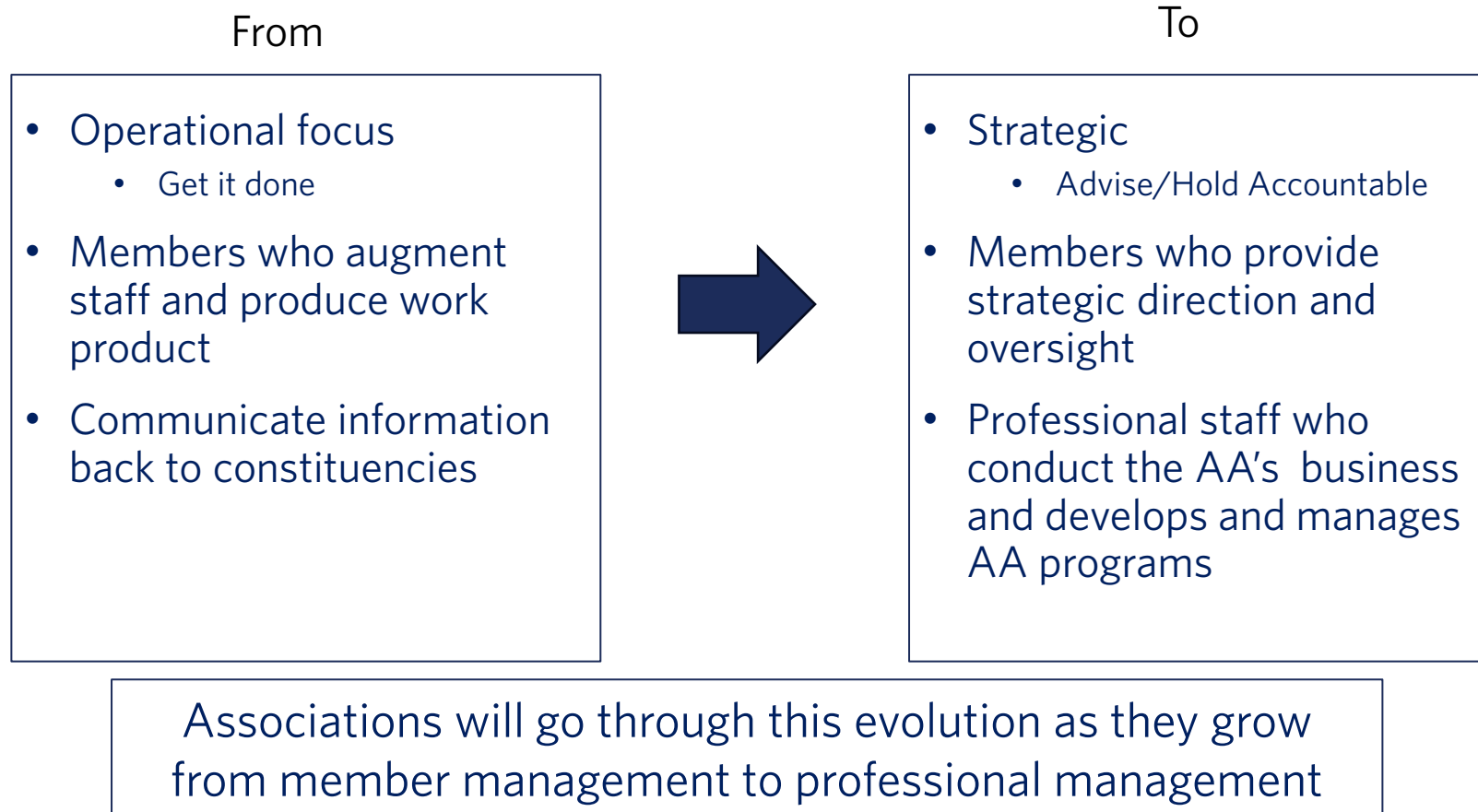
# Work since Spring BoT Meeting

Supported the following projects:

- Engagement metrics for Large Chapter / Other Chapter Selection
- Communications Committee Charter Modifications
- Member Services and Affiliate Services Committee Charter Development
- Dissolving the Admissions Committee

# Board Evolution

## Board Structure and Governance Development



# BY2024-2025 – Gov Analyzed Each Committee

1. What is the stated mission/purpose/chapter of each committee and what are its key functions?
2. How does it support the new mission of the AA?
3. How does it support the new mission of the BOT?
4. How does it align with the 4 Strategic Initiatives of the AA? (Connect, Support, Communicate, Anchor)?
5. Which AA Programs does it provide oversight
6. Does it overlap with programs/activities of the Foundation or A&SP?
7. Is the work continuous – e.g. programs are perpetual in nature, issues frequently arise that need attention, guidance, member voice required for ongoing work?
8. Is the work discrete and predictable - e.g. budget approval, tax return approval, trustee election?
9. Is the work of a temporary or transitional nature?
10. Who are the key AA personal that are responsible for the programs overseen by the Committee?
11. What else could/should this committee be doing?
12. Should the committee exist as a standing committee of the AA BOT?
13. If not, should it be modified/made an ad hoc committee?
14. Should it sunset?

# Analysis Showed Committees Generally Aligned

## ...a Few Exceptions

	Gov	Noms	OC	Coms	MASC	Adm	FAC	JFAC	JIC	JC&HR
Mission/Purpose										
Supports AA Mission										
Supports Board Mission										
Aligns with 4 Strategic Initiatives										
Program Oversight										
Foundation/A&SP Overlap										
Continuous										
Discrete/Predictable										
Key AA Personnel Involved										
Focus	Board Operations			AA Program Oversight and Guidance						

# Proposed Changes to Committee Structure

Spring 2025

Governance, JFAC, JIC, JC&HR, EXCOM, Nominations, FAC

- Composition unchanged, however suggestions for improvement to wording in the bylaws or OPMAN to sharpen the operations of the committee have been provided.
- Joint committee leadership principles proposed by board chairs adopted. (TAB 5)

## Admissions Committee

- Dissolve effective spring 2026 – no Alumni Association programs or personnel to oversee (vote tabled pending further analysis).
- If Admissions committee dissolves, ensure current efforts are transitioned effectively to USNA Admissions, other BOT committees, or the Foundation (Board Chair directed Gov provide recommendations for this transition).

MASC - Break into two committees effective at spring 2026 meeting (TAB 15)

- Affiliate Services (AA programs for SIGS, Classes, Chapters, Parent's Clubs).
- Member Services (Career Services, Spouse Support Services, Business Network Services, Travel, Membership, Memorial Services, etc.).

Other Chapter Selection Committee (TAB 16)

- Effective at 9 May meeting, rename to Awards and Selection Committee.
- Redistribute trustee members to other standing committees.
- Expand role to include TAL award selection.
- Preserve 'Other Chapter Selection' as an A&SC sub-committee every three years (next OC selection in 2026).

# Why Dissolve the Admissions Committee?

Resource use is very small compared to other programs / Accountability is assigned to other organizations

From



To

- Admissions Committee oversees:

- BGO recruitment at SACC and reunions
- BGO usna.com e-mail account setup
- BGO contact list and BGO articles in *Shipmate*
- USNAAA&F attendance at BGO annual training
- BGO Opportunity Recruitment piece on usna.com, coordinating pamphlets with San Diego chapter for sponsoring and funding
- Admissions gouge for alumni
- Coordination of STEM and USNA Admissions event support across the country with BGOs and AA&F chapters
- Communication of opportunity for affiliates to support students attending NASS/STEM camps
- USNA Admissions communication / video / marketing support

- Strategic oversight by accountable orgs:

- USNA Director of Admissions
- USNA Director of Admissions
- USNA Director of Admissions
- USNAAA&F Executive Director of Engagement
- USNA Director of Admissions
- USNA Director of Admissions
- USNA Director of Admissions & USNA Provost
- USNA Director of Admissions
- USNA Director of Admissions

# Why Dissolve the Admissions Committee?

Insufficient flow-down from USNAAA&F Purpose and Mission

## PURPOSE:

- Helps members **STAY CONNECTED** to fellow members...
- Bonded by **COMMON EXPERIENCES** and **PROUD HERITAGE**...
- To **SERVE AND SUPPORT EACH OTHER** in service to our families, our communities, and our nation...
- Through **ALL PHASES OF LIFE**.

## MISSION:

We strengthen our **MEMBERS' BONDS** to the Academy and to each other, to help them **THRIVE AS LEADERS** in and out of uniform, and reach their **FULL POTENTIAL**.

The only reference to Admissions in our Strategic Plan is one of our 10 Programs – “Admissions Support”:

- Minor workload on professional USNAAA&F staff
- No performance metrics

# Why Dissolve the Admissions Committee?

Insufficient flow-down from BoT Mission

## BoT Mission Relevant Excerpts:

The Board of Trustees...***provides strategic direction and oversight of the business, assets, programs, and services of the Association.*** The Board ***oversees the resources and programs to ensure the Association achieves its mission...***

The Board and Committees of the Board, guided by the Committee Charters:

- Develop strategic plans, to include strategic vision and aims.
- Review progress on strategic goals developed by staff to support the strategic plan.
- Protect assets and provide financial oversight by approving budgets and measures of performance.
- Ensure that programs deliver value and services to the membership in accordance with their needs and with the Strategic Plan.

Despite being listed as one of its 10 programs, there are no significant USNAA&F programs focused on admissions. There are few resources, and no performance objectives, for which the Admissions Committee provides oversight

# Dissolving the Admissions Committee

- Before the new USNAAA&F strategy, Admissions Support was part of the mission, driven by volunteer work in the Admissions Committee
  - Admissions is a minor part of USNAAA&F's new purpose or mission
  - USNAAA&F resources allocated to Admissions insufficient to staff a Board committee
  - USNA Admissions is accountable for – and measured on – Admissions performance
  - With dissolution, USNAAA&F staff involvement and BoT oversight will focus on programs and services that interface with USNA Admissions
- Developed reassignment plan for work considered valuable by many alumni

# Reassignment Recommendations

Function	Current POC	Recommended Lead	AA&F/BoT POC
BGO recruitment at SACC and reunions	Admissions Committee	USNA Director of Admissions	None
BGO usna.com email account setup	Admissions Committee / SD Engagement	USNA Director of Admissions	AA&F IT
BGO contact list in <i>Shipmate</i> magazine	Admissions Committee/ ED Comms	USNA Director of Admissions	AA&F <i>Shipmate</i> staff
BGO articles in <i>Shipmate</i> magazine	Admissions Committee / ED Comms	USNA Director of Admissions	AA&F <i>Shipmate</i> staff
AA&F attendance at BGO annual training	ED Engagement	AA Exec Director of Engagement	ED Engagement
BGO Opportunity Recruitment piece on usna.com, coordinating pamphlets with San Diego chapter for sponsoring and funding	Admissions Committee	USNA Admissions	Affiliate Services Committee
Admissions gouge for all alumni	Admissions Committee	USNA Director of Admissions	None
Coordination of STEM and USNA Admissions event support across the country with BGOs and AA&F chapters	NESA SIG, Admissions Committee	USNA Director of Admissions & USNA Provost	NESA SIG
Communicate opportunity for affiliates to support students attending NASS/STEM camps	Admissions Committee / ED Engagement	USNA Director of Admissions	NESA SIG, ED Engagement
USNA Admissions communication/video/marketing support	Admissions Committee / ED Comms	USNA Director of Admissions	None



2025 BOARD OF TRUSTEES

# ADMISSIONS COMMITTEE

Steve Swift '87

# ADMISSIONS COMMITTEE MEMBERS

## Admissions Committee Meets Every Two Months on 4<sup>th</sup> Wednesday

### TRUSTEES:

Steve Swift '87 – Chair

Enochia Anderson '94 - Vice-Chair

Matt Guyton '07

Bob Taylor '74

**\* Staff Liaison:** Nancy Murray - '22 Parent

### NON-TRUSTEE COMMITTEE MEMBERS:

Nikki Betz '05 (NAMA)

Alma Grocki '81 (Former WSIG Pres)

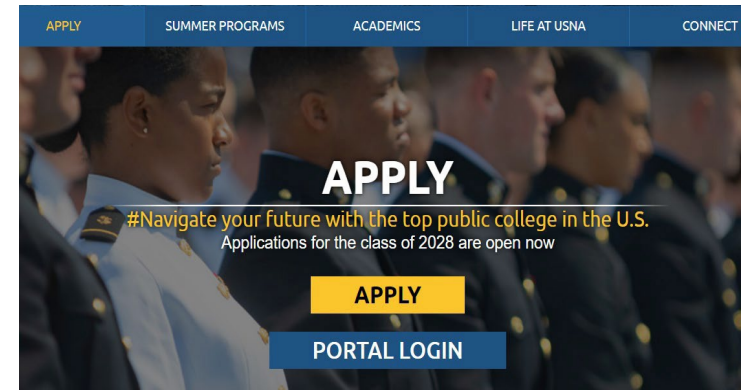
Dale Lumme '80 (NESA SIG Founder)

Michael Johnson '79 (A/C Steering Comm)

Jessica Wright '13 (STEM Advocate)

# ADMISSIONS COMMITTEE AGENDA

- How We Got Here?
- **Big Picture** – Admissions Committee Benefits the Alumni Association
- Admissions Committee Supposedly Does Not Support Mission or Programs Directly ... But **It Does Support Each Strategic Initiative**
  - Connect
  - Communicate
  - Support
  - Anchor
- Bottom Line



# HOW WE GOT HERE?

- Prior mission statement was heavily Admissions-oriented
  - It clearly needed to be changed to be more focused on alumni
- Alumni DO CARE about Admissions
- Candidates are Future Alumni
- We have 1500+ alumni BGOs and 125+ parent BGOs

## **Our Mission**

### **Old Mission**

To serve and support the United States, the naval service, the Naval Academy and its alumni by furthering the highest standards at the Naval Academy; by seeking out, informing, encouraging and assisting outstanding, qualified young men and women to pursue careers as officers in the Navy and Marine Corps through the Naval Academy; and by initiating and sponsoring activities which will perpetuate the history, traditions, memories and growth of the Naval Academy and bind alumni together in support of the highest ideals of command, citizenship and government.

# HOW WE GOT HERE?

## MISSION AND HISTORY

Established in 1886, the U.S. Naval Academy Alumni Association continues to adhere to its mission to serve and support the United States, the U.S. Navy, the Naval Academy and its alumni. We strengthen our MEMBERS' BONDS to the Academy and to each other, to help them THRIVE AS LEADERS in and out of uniform, and reach their FULL POTENTIAL. With the inception of the new Strategic Plan 2030; *we as an organization will **CONNECT**, **COMMUNICATE** and **SUPPORT** our members, as well as how we **ANCHOR** our activities and tactics in a sound and effective financial execution.*



## STRATEGIC AREAS OF EXCELLENCE

Our vision is built around six supporting and mutually reinforcing Areas of Excellence essential to developing Leaders of Character to Serve the Nation.

### ACADEMIC EXCELLENCE

Foster a stimulating educational environment that supports and encourages intellectual curiosity, critical thinking, and a passion for lifelong learning. Under the guidance of a world-class civilian and military faculty, engage every midshipman in challenging and rewarding educational experiences. Provide mentorship and support services that enable and promote the highest levels of intellectual development and academic achievement.

### ATHLETIC EXCELLENCE

Provide exemplary program of athletic competition and physical challenge that foster decisive leadership, teamwork, character, resilience, and a passion for "winning." Promote lifelong physical fitness.

### ADMISSIONS EXCELLENCE

Attract and admit talented young men and women who reflect the diversity of our Nation and who are willing to accept the challenges of the naval services.

### ETHICAL LEADERSHIP

Prepare midshipmen for the challenges of combat leadership. Instill the core values of honor, courage, and commitment and promote a dedication to the highest standards of moral behavior. Develop and empower leaders who will serve across the Nation to make courageous ethical decisions.

### NAVAL HERITAGE

Imbue an appreciation of and respect for the selfless service and excellence that are the heritage of the naval services. Instill a personal commitment to uphold the traditions and standards of the Navy and Marine Corps.

### PROFESSIONAL DEVELOPMENT

Provide midshipmen with the professional building blocks necessary to succeed as Navy and Marine Corps Officers. Instill a profound respect for the Constitution and foundational knowledge and appreciation of the Naval Profession, to include the importance of the Chain of Command and essential seamanship and navigational skills.

# HOW WE GOT HERE?

## OUR PURPOSE:

## WHY WE MATTER TO ALUMNI

### OUR VALUE PROPOSITION

- Helps members **STAY CONNECTED** to fellow members...
- Bonded by **COMMON EXPERIENCES** and **PROUD HERITAGE**...
- To **SERVE AND SUPPORT** each other in service to our families, our communities, and our nation...
- Through **ALL PHASES OF LIFE**.

**Admissions**



## OUR MISSION:

## WHAT WE DO TO DELIVER VALUE

### OUR STRATEGIC OBJECTIVE

We strengthen our **MEMBERS' BONDS** to the academy and to each other, to help our members **THRIVE AS LEADERS** in and out of uniform and reach their **FULL POTENTIAL**.

## 10 ALUMNI ASSOCIATION PROGRAMS: CONNECT. COMMUNICATE. SUPPORT.

- LEGACY AND MEMORIAL SERVICES
- INTEGRATED COMMUNICATIONS
- MEMBERSHIP AND OUTREACH
- CHAPTER SUPPORT
- CAREER SUPPORT AND SERVICES
- PARENT SUPPORT
- ALUMNI TRAVEL
- ADMISSIONS SUPPORT
- CLASS SUPPORT
- SHARED INTEREST GROUPS SUPPORT

CONNECT WITH US

**VISIT USNA.COM**

# ADMISSIONS COMMITTEE BENEFITS THE ALUMNI ASSOCIATION

- Alumni associations should care about admissions because admissions are the front door to the alumni community
  - The quality of incoming midshipmen directly impacts the long-term reputation, community strength, future engagement and philanthropic support of our alumni network
- Alumni networks can play a vital role in the admissions process by:
  - Providing insights, connections, and recommendations that can influence an applicant's chances at successfully navigating the application process
  - Boosting enrollment and fostering a sense of community, which benefits both the institution and its graduates
- Leveraging Alumni Networks for Admissions: Recommendations, Alumni Interviews, Alumni Ambassador Programs, Informal Recommendations. (BGO Program covers this bullet)
- Benefits for Institution: Improved Enrollment, Enhanced Reputation, Philanthropic Support)

# ADMISSIONS COMMITTEE BENEFITS THE ALUMNI ASSOCIATION

- But Most Importantly - Benefits for the Alumni Association:
  - **Stronger Alumni Engagement:** Involvement in admissions can help alumni feel more **connected** to their alma mater and increase their **engagement** with the institution
  - **Increased Enrollment:** By helping to attract and recruit students, alumni can contribute to the institution's enrollment goals
  - **Building a Strong Community:** Alumni can help foster a sense of community by **connecting** current students with future generations of graduates

# ADMISSIONS COMMITTEE INITIATIVES ARE INTERWOVEN WITH USNAAA STRATEGIC INITIATIVES

TASKS INITIATED AND MONITORED	STRATEGIC INITIATIVES			
	CONNECT	COMMUNICATE	SUPPORT	ANCHOR
SACC BGO Recruitment	✓			
BGO Area Coordinator Listings in Shipmate	✓	✓		
Reunion BGO Recruitment	✓			
BGO E-mail Addresses	✓	✓		
New Recruiting Video (Future Opportunity)		✓	✓	
BGO & BGO Area Coordinator Trainings	✓	✓		
Shipmate BGO Articles	✓	✓		
BGO Recruitment Pamphlets	✓	✓	✓	
Admissions Gouge for All Alumni	✓	✓	✓	
STEM Program Gouge for Affiliates (In Progress)		✓	✓	
Promotion of Affiliate Run Admissions Events	✓	✓	✓	
Coordination of NASS & STEM Scholarship Opportunities	✓		✓	✓

# Analysis Showed Committees Generally Aligned

## ...a Few Exceptions

	Gov	Noms	OC	Coms	MASC	Adm	FAC	JFAC	JIC	JC&HR
Mission/Purpose										
Supports AA Mission										
Supports Board Mission										
Aligns with 4 Sis										
Program Oversight										
Foundation/A&SP Overlap										
Continuous										
Discrete/Predictable										
Key AA Personnel Involved										
Focus	Board Operations			AA Program Oversight and Guidance						

# Analysis Showed Committees Generally Aligned

## ...a Few Exceptions (UPDATED with ADMISSIONS ANALYSIS)

	Gov	Noms	OC	Coms	MASC	Adm	FAC	JFAC	JIC	JC&HR
Mission/Purpose										
Supports AA Mission				INTERWOVEN THRU STRATEGIC INITIATIVES!						
Supports Board Mission										
Aligns with 4 Sis										
Program Oversight				NO FORMAL – BUT MANY TASKS						
Foundation/A&SP Overlap										
Continuous										
Discrete/Predictable										
Key AA Personnel Involved				NANCY MURRAY						
Focus	Board Operations			AA Program Oversight and Guidance						

# BOTTOM LINE

- Admissions is interwoven through all 4 strategic initiatives, and therefore the overarching USNAAA mission
- Programs initiated by the Admissions Committee in conjunction with the BGO Area Coordinators Steering Committee are now interwoven throughout USNAAA
- Nancy Murray (Engagement) monitors these programs, with other areas of USNAAA (e.g., Communications, IT, etc.) and the Foundation supporting

If we were to dissolve the Admissions Committee, we would lose the CRITICAL MASS resulting from the expertise, collaboration and momentum of the ORIGINATOR OF IDEAS that develops and oversees innovative USNAAA oriented tasks in support of USNA admissions

## **MOTION – TAB 15**

Move to dissolve the Admissions committee effective at the spring 2026 regular meeting; to divest the Admissions committee of its admissions-related activities as recommended in the plan proposed by Governance in TAB 15 Appendix A, to be effective at the spring 2026 meeting; to direct the Governance committee, with support of management, to develop the necessary amendments to governance documents dissolving the Admissions committee so that those amendments are prepared for Board vote at the spring 2026 regular meeting.



2025 FALL BOARD OF TRUSTEES

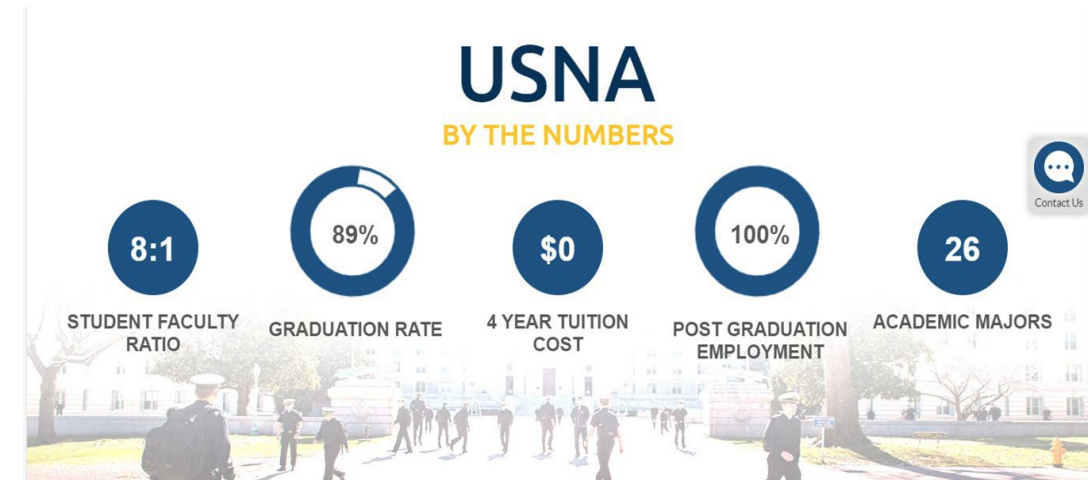
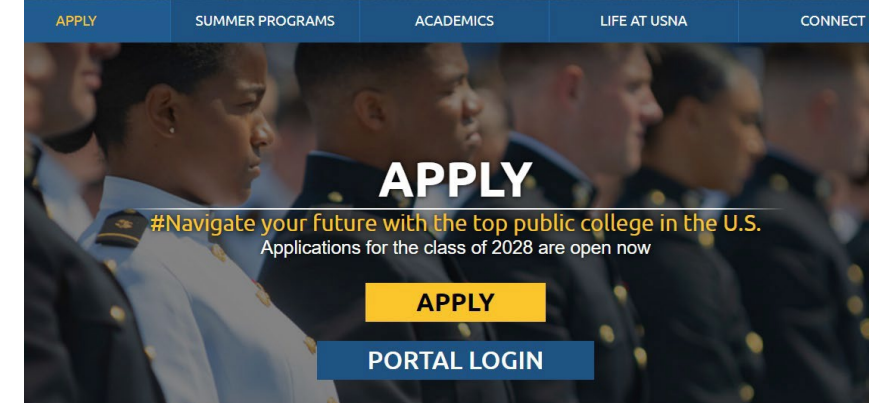
# ADMISSIONS COMMITTEE

Steve Swift '87

19 NOV 2025

# ADMISSIONS COMMITTEE AGENDA

- Committee Members
- Admissions Committee Charter and Mission
- STEM and NASS scholarship coordination opportunity for chapters between Admissions and USNAAA & Foundation
- "One" Page Admissions Gouge for Alumni – online!
- STEM Checklist (Expertise)
- NESASIG Support of USNA Admissions
- NAMA SIG Support of USNA Admissions
- Other Miscellaneous (including metrics)



# COMMITTEE MEMBERS MEET EVERY 2 MONTHS – 4<sup>th</sup> WED

## TRUSTEES:

Steve Swift '87 – Chair

Enochia Anderson '94 - Vice-Chair

Matt Guyton '07

Bob Taylor '74

## NON-TRUSTEE COMM MEMBERS:

Nikki Betz '05 (NAMA)

Alma Grocki '81 (Former WSIG Pres)

Dale Lumme '80 (NESA SIG Founder)

Michael Johnson '79 (A/C Steering Comm)

Jessica Wright '13 (STEM Advocate)

IT'S NOT ABOUT 4 YEARS — IT'S ABOUT THE NEXT 40!



- #1 Public College
- #4 STEM College in the US
- #2 Highest Paid Mid-Career Graduates



- #1 High School Counselor Rankings
- #5 Undergraduate Engineering Program
- #2 Top Public Schools

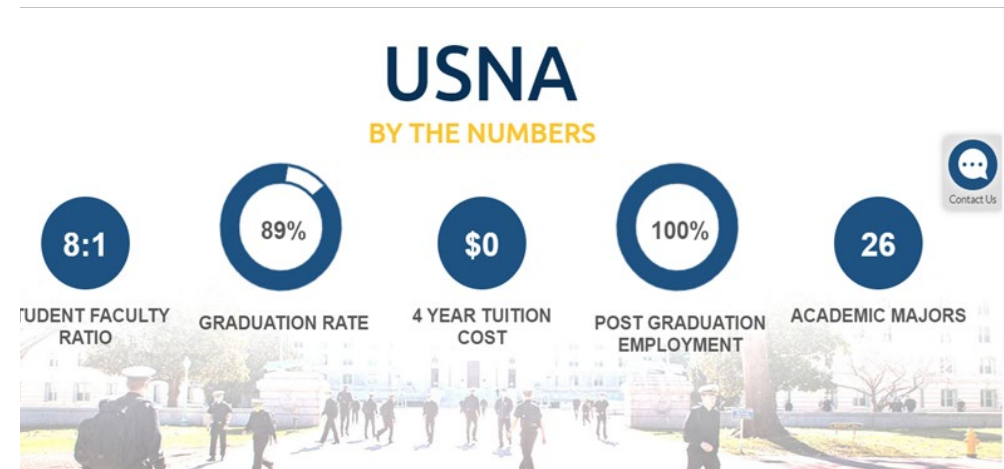


- #1 Best Science Lab Facilities
- #10 Best Run Colleges
- #12 Most Accessible Professors
- #16 Most Engaged in Community Service

**\* Staff Liaison: Nancy Murray - '22 parent**

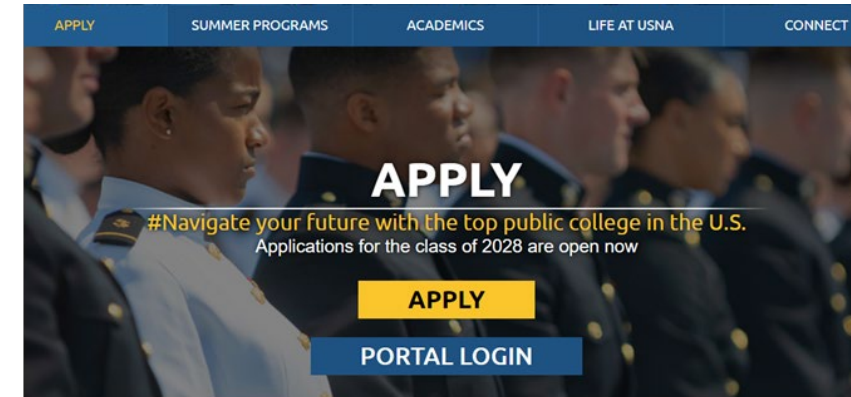
# CHARTER AND MISSION IN OPS MANUAL

- **Admissions Committee Charter Mission and Responsibilities**
- **Mission Statement:** The USNA Admissions Committee (“Committee”) shall assist the Alumni Association’s Board of Trustees (“Board”) to support USNA Admissions primarily through the Blue & Gold Officer program to seek out, inform, encourage, and assist, qualified young men and women to pursue careers in the Navy and Marine Corps through the Naval Academy.



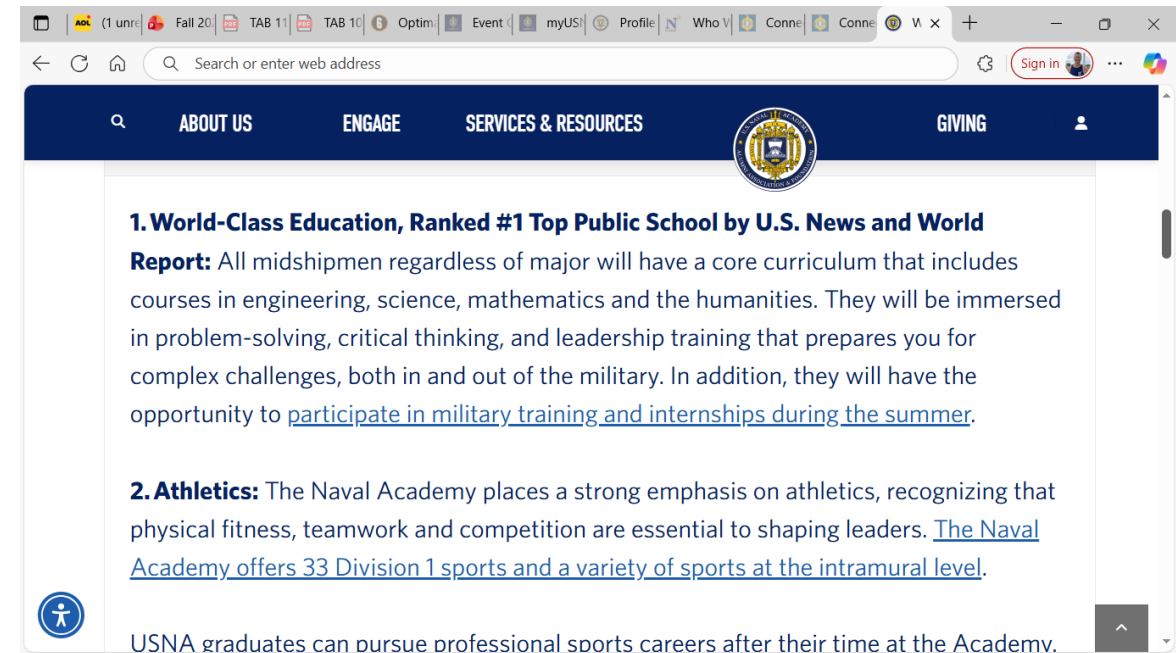
# STEM AND NASS SCHOLARSHIP COORDINATION OPPORTUNITY

- **Scholarship opportunities allowed chapters to help out local students attend NASS & STEM**
- Process continued to improve each year with Nancy on staff and Admissions staff codifying and simplifying the process for chapters, NAPC and SIGs
- 2025 had a little more engagement than 2024 (which was 21 chapters, 4 NAPC & 2 SIGs), however, a little less on actual dollars side. (2024 - \$70K donated for NASS and STEM Scholarships •
- This has been repeating nicely now and can be passed off to MASC engagement if resolution passed



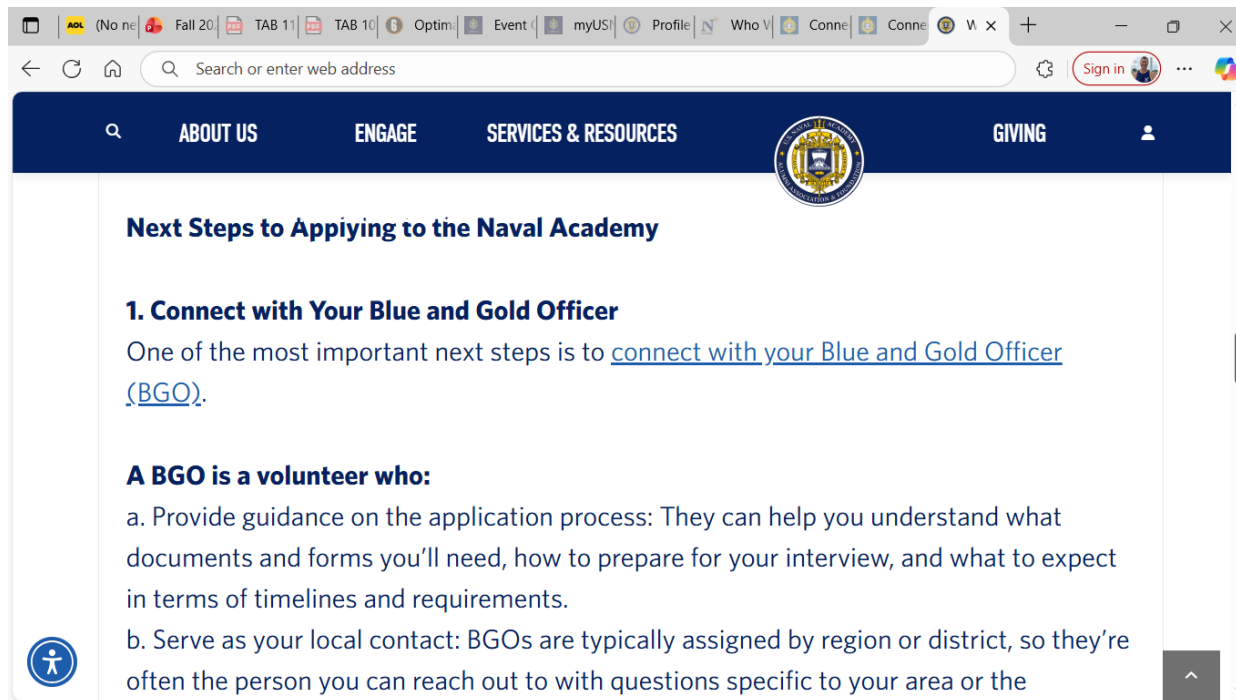
# ADMISSIONS GOUGE/ REEF POINTS FOR ALL ALUMNI (1<sup>st</sup> page)

- [Why The Naval Academy - www.usna.com](http://www.usna.com) – [www.usna.com/why-the-naval-academy](http://www.usna.com/why-the-naval-academy)
- Took existing Best Links and content to allow all alumni to be able to communicate to students and help them find their BGOs; Using only Admissions approved items, however, packaging it best for alumni (Comms)



# ADMISSIONS GOUGE/ REEF POINTS FOR ALL ALUMNI (2<sup>nd</sup> page)

- [Why The Naval Academy - www.usna.com](http://www.usna.com) – [www.usna.com/why-the-naval-academy](http://www.usna.com/why-the-naval-academy)



The screenshot shows a web browser window with the USNA website. The navigation bar includes links for ABOUT US, ENGAGE, SERVICES & RESOURCES, and GIVING. The main content area is titled "Next Steps to Applying to the Naval Academy". Below this title, there is a section "1. Connect with Your Blue and Gold Officer" which states that one of the most important next steps is to connect with your Blue and Gold Officer (BGO). A definition of a BGO is provided: "A BGO is a volunteer who:" followed by two bullet points: "a. Provide guidance on the application process: They can help you understand what documents and forms you'll need, how to prepare for your interview, and what to expect in terms of timelines and requirements." and "b. Serve as your local contact: BGOs are typically assigned by region or district, so they're often the person you can reach out to with questions specific to your area or the".

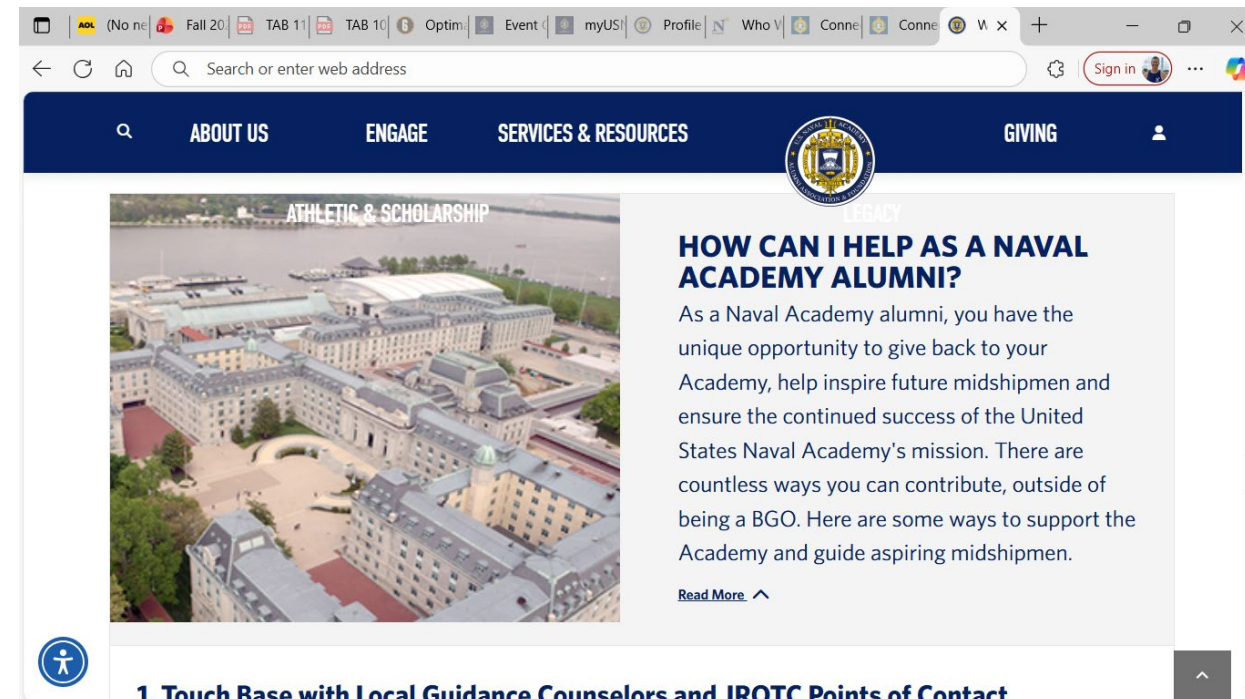
**Next Steps to Applying to the Naval Academy**

**1. Connect with Your Blue and Gold Officer**

One of the most important next steps is to [connect with your Blue and Gold Officer \(BGO\)](#).

**A BGO is a volunteer who:**

- Provide guidance on the application process: They can help you understand what documents and forms you'll need, how to prepare for your interview, and what to expect in terms of timelines and requirements.
- Serve as your local contact: BGOs are typically assigned by region or district, so they're often the person you can reach out to with questions specific to your area or the



The screenshot shows a web browser window with the USNA website. The navigation bar is the same as the previous screenshot. The main content area features a large image of the Naval Academy campus with the text "ATHLETIC & SCHOLARSHIP" overlaid. To the right of the image, there is a section titled "HOW CAN I HELP AS A NAVAL ACADEMY ALUMNI?". Below the title, there is a paragraph explaining that as a Naval Academy alumni, you have the unique opportunity to give back to your Academy, help inspire future midshipmen, and ensure the continued success of the United States Naval Academy's mission. It mentions that there are countless ways to contribute, outside of being a BGO, and lists some ways to support the Academy and guide aspiring midshipmen. A "Read More" link is provided at the bottom of the text. Below the image and text, there is a section titled "1. Touch Base with Local Guidance Counselors and JROTC Points of Contact".

**ATHLETIC & SCHOLARSHIP**

**HOW CAN I HELP AS A NAVAL ACADEMY ALUMNI?**

As a Naval Academy alumni, you have the unique opportunity to give back to your Academy, help inspire future midshipmen and ensure the continued success of the United States Naval Academy's mission. There are countless ways you can contribute, outside of being a BGO. Here are some ways to support the Academy and guide aspiring midshipmen.

[Read More](#)

**1. Touch Base with Local Guidance Counselors and JROTC Points of Contact**

# WORKING ON STEM CHECKLIST TO SUPPORT AFFILIATES

- Working on STEM Online Resources as a place to collaborate and share contacts and ideas for STEM events around the country and lessons learned. (Nikki and Dale and Matt)



# NESA & Chapter SIG Support of USNA Admissions

- NESA SIG volunteers supported numerous STEM events around the USA
- Daily Shipmate 31 July (and hard copy OCT 2025) - Naval Engineers & STEM Advocates (NESA) Shared Interest Group (SIG) volunteers connect, communicate, support and anchor USNA Alumni programs
- Rexamples of some of the NESA SIG volunteers supported events
  - “USNA BioTech STEM Day, USNA Robotics & Coding STEM Day, USNA hosted Regional Sea Perch Competitions, and Office of Naval Research STEM events.
  - “Become Everything You Are” STEM Conference – 4,786 college students; 600 high school students
  - Bowie, MD HS ROTC STEM event – 30 high school students using a Navy Shipbuilding in-person competition
  - Andrews Air Force Base with 300 + high school students using the Shipbuilding Program – Future Leaders in Experienced-based Engineering and Technology (FLEET)
  - Virginia Tech, Arlington STEM event – 500+ K-12 students
- Navy Shipbuilding in-person competition at Andrews Air Force Base (Mar. 4) with 300 + high school students using Shipbuilding



CAPT Suzie L. Williams '87, USN (Ret.), attended the Texas Super Regional SeaPerch competition and met with participants.

**SEAPERC**  
TEXAS GULF COAST CHAPTER RALLY

# METRICS

	STRATEGIC INITIATIVES			
TASKS INITIATED AND MONITORED	CONNECT	COMMUNICATE	SUPPORT	ANCHOR
SACC BGO Recruitment	✓			
BGO Area Coordinator Listings in Shipmate	✓	✓		
Reunion BGO Recruitment	✓			
BGO E-mail Addresses	✓	✓		
New Recruiting Video (Future Opportunity)		✓	✓	
BGO & BGO Area Coordinator Trainings	✓	✓		
Shipmate BGO Articles	✓	✓		
BGO Recruitment Pamphlets	✓	✓	✓	
Admissions Gouge for All Alumni	✓	✓	✓	
STEM Program Gouge for Affiliates (In Progress)		✓	✓	
Promotion of Affiliate Run Admissions Events	✓	✓	✓	
Coordination of NASS & STEM Scholarship Opportunities	✓		✓	✓



2025 FALL BOARD OF TRUSTEES

# ALUMNI CENTER COMMITTEE

Kevin Stone '76

19 Nov 2025

# COMMITTEE MEMBERS

## **Trustees:**

- Kevin Stone '76 (Chair)
- Renee Reedy '81
- Steve Rasmussen '88
- Ingar Grev '89
- Dwight Fontilla '88
- Matt Guyton '07 (Vice Chair)

## **Non-Trustees:**

- Bill Squires '75
- Mary Kay Wegner '90 –BOD Liaison
- Melissa Plaskonos '98
- Staff Liaison: John Coppola & TJ Grady

# COMMITTEE *OVERSIGHT* RESPONSIBILITIES

- The **material condition of the Alumni Center**, its grounds, and designated furnishings.
- The **long-range planning and recommendations for maintenance and improvements** to the Alumni Center's facilities
- Monitor **operations and financial status of the Association's events and catering spaces** of the Alumni Center.
- Review the **budget and financial reports for the Alumni Center**

# ALUMNI CENTER INSPECTION

- A few minor issues were noted, each of which were known to staff and a plan was in place
- Maintenance and cleanliness is being addressed in an ongoing basis – this was apparent during our walk through



# EVENTS, REVENUE & EXPENSES

- TJ Grady has the deck and the conn for the Events team until a new staff person is hired.
- Committee was fully briefed on FY25 results, FY26 budget, and FY26 1st quarter results
- We concur with the CFO that the projected results for FY26 will result in a near break-even bottom line



2025 FALL BOARD OF TRUSTEES

# AWARDS AND SELECTION COMMITTEE

Brian DeJarnett '98

19 Nov 2025

# AWARDS & SELECTIONS COMMITTEE

## PLANK OWNERS

**Brian DeJarnett '98**

F-14 / FA-18 / Flight Test NFO

Aerospace & Defense Manufacturing & Startups



**Angela Domingos '00**

E-2 NFO

Gov't Policy Analyst & Foreign Liaison



**Enochia Anderson '94**

Cryptologic Officer

Navy Work & Family Life Program Supervisor



**Cameron Kinley '21**

NFL Cornerback

Navy Intel Officer



**Steve Rasmussen '88**

Surface Warfare

Defense Program Management



**Matt Wallace '84**

Submariner

NASA Interplanetary Mission Lead



**Tom Gregory '75**

Surface Warfare (Nuclear)

Defense Programs, BGO Leadership



**Rusty Yeiser '74**

P-3 NFO

USNA Foundation 1999-2024



**Michele Petrucelli '26 (parent)**

Emergency Physician

President – Parents Club of Connecticut



**Wes Huey '87**

F-14 / FA-18 Pilot

Staff Liaison & Coordination Rock Star!



# VOLUNTEER LEADERSHIP AND SERVICE OVERVIEW

## AWARD CRITERIA

- All association members (implied to mean all 6 member types) except prior DGA & TAL awardees
- Leadership & service in volunteer or pro-bono work
- Important contribution/benefit to the community or communities being served
- Evoke a sense of esprit de corps among fellow alumni who learn of the selectee's volunteer leadership and service
- In the case of non-voting members (implied to mean 5 of 6 member types), the qualifying leadership and service must directly benefit the alumni community

## SELECTION PROCESS

Process	Selectees	Candidates
• Initial nominations	-	23
• Criteria eliminations	-	21
• Round 1 eliminations	-	13
• Round 2 eliminations	2	5 → 4
• Round 3 eliminations	4	-

## SELECTEES



Thomas  
Schram '69



Kerwin  
Miller '75



John  
Shmorhun '77



Stefanie  
Goebel '80

# ALUMNI OUTSTANDING ACHIEVEMENT – PROFESSIONAL (AOA-P)

## OVERVIEW

### AWARD CRITERIA

- USNA alumni (implied to mean Regular Members) except prior DGA & TAL awardees
- Linked to professional or compensated work
- Specific act of achievement, not career or span
- Constitute a significant & rare achievement among USNA alumni
- Important contribution/benefit to the nominee’s organization or professional field
- Noteworthy within the nominee’s profession
- Clearly exceeds that which is normally required or expected of the selectee considering the circumstances
- Evoke a sense of esprit de corps among fellow alumni who learn of the selectee’s achievement

### SELECTION PROCESS

Process	Selectees	Candidates
• Initial nominations	-	21
• Round 1 eliminations	-	15
• Round 2 eliminations	2	6
• Round 3 eliminations	3	3
• Round 4 eliminations	4	-

### SELECTEES



Bob  
Ravener '81



Adrienne  
Griffen '87



Joe  
White '92



Jake  
Harriman '98

# THRIVING AS LEADERS AWARDS

## AFTER ACTION REVIEW

### WHAT WENT WELL

- ✓ Nominations committee gave us an EXCELLENT group of Non-Trustee Committee Members with broad spread of backgrounds and experience
- ✓ Parent NTCM was a strong value-add, not just as an individual but because she brought experience and perspective that would be difficult for an alumni to possess
- ✓ Whole team fully embraced a significant time commitment (2 hrs / wk of meetings, plus individual review, voting, etc)
- ✓ Math and voting processes kept the process moving
- ✓ Robust discussions about candidates and detailed reviews
- ✓ All committee members were upfront about past/current relationships with nominees

### WHAT COULD HAVE GONE BETTER

- ✗ Some defining criteria should be more cleanly stated (●)
- ✗ Writing style is still a significant factor in selections, many nominators don't know how to write a compelling award
- ✗ NCTM who was also a nominator... process complications
- ✗ Simultaneous nominations for multiple TAL categories complicates the process
- ✗ Timeline in governing documents presented credible risk of late delivery, but based on requirements that were obsolete before TAL 2025 process started
- ✗ Equitable consideration for "athletic related" nominees

# THRIVING AS LEADERS – COMMITTEE PROPOSAL

## AWARD GOUGE BOOK

### PURPOSE

Provide general information and feedback to nominators of the AOA-P and VLS awards

- Lessons Learned
- Assist Nominators
- “Spread the Word”
- Focused Feedback

### OVERVIEW

1. Executive Summary
2. Disclaimer
3. Awards Categories
4. Awards Board Composition
5. Nomination Write-Up Feedback

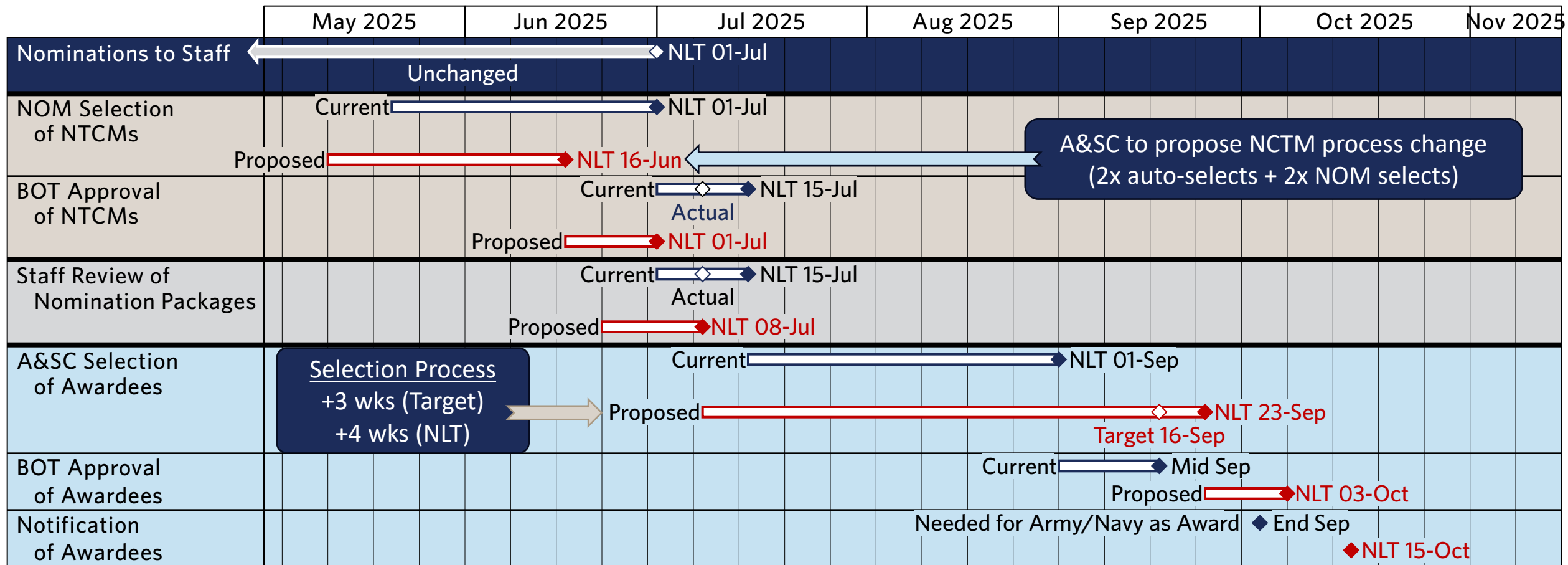
### HIGH-LEVEL HIGHLIGHTS

- Be Specific and Provide Evidence
- Keep It Clear and Concise
- Clarify the Nominee’s Role
- Use Testimonials and References
- Limit External Links to Websites and Google Drive
- Avoid Repetition
- Provide Complete Submissions
- Resubmission Guidance

# THRIVING AS LEADERS – COMMITTEE PROPOSAL

## TIMELINE CHANGE PROPOSAL – PREVIEW FOR SPRING 2026

Minor modifications to internal timeline increase probability of success, future-proof against larger numbers of nominees, without affecting members or awardees



# TRANSFER OF "ATHLETIC RELATED" NOMINEES TO AOA-A – PREVIEW FOR SPRING 2026

Members who support professional and amateur athletics in either a paid or volunteer capacity, including:

- Coaches
- Athletic Directors
- Trainers
- Executives

### "Athletic related" nominees & awardees by type:

Award	Nominees	Awardees
• VLS	2 of 23	0 of 4
• AOA-P	3 of 21	0 of 4
• 2 AOA-P nominees were submitted as AOA-A, but changed to conform with program guidance		
• AOA-A	7 of 7	2 of 2

AOA-P Avg at Grad + 35 yrs (Class of '90  $\pm$  9)

- Intent, an award for marquee achievement
- Reality, only attains the level of significance, rarity, and esprit de corps built on a foundation of career progression and sustained excellence

VLS Avg at Grad + 50 yrs (Class of '75  $\pm$  6)

- Intent, contribution and leadership in service of a community or communities
- Reality, attains total contribution and esprit de corps typically generated after a lifetime of volunteer service

Positions #3 - #6 tend to differentiate based on comparative societal impact (perceived quantity of esprit de corps)

- Achievements and contributions are effectively equal
- "Athletic related" nominees struggle because other fields create more broad / larger DIRECT societal impact

# THRIVING AS LEADERS – COMMITTEE PROPOSAL

## TRANSFER OF “ATHLETIC RELATED” NOMINEES TO AOA-A – PREVIEW FOR SPRING 2026

### TOM O'BRIEN '71

Tom was hired by Boston College (BC) to turnaround the program after both athletic decline and a major gambling scandal. As the 10-year head coach of Boston College's football team, he achieved the most wins (75) by a coach in program history, led them to eight consecutive bowl appearances and five Top 20 rankings, with 26 players drafted to the NFL, including 18 who played in the Super Bowl. Off the field, Tom focused his teams on morality and academic excellence, receiving the American Football Coaches Association (AFCA) Academic Achievement Award for 100% graduation, seven additional AFCA Honorable Mentions for Academic Achievement, the USA Today's #1 ranking for best combination of athletic and academic success, and selection to BC's Hall of Fame. Tom concluded his 22-year coaching career with NC State, but is specifically nominated for his work at BC.

- In 2025, Tom was #5 in AOA-P after prolonged discussion and a close committee vote
- 2025 was Tom's 2nd nomination. He is only eligible for 1 more nomination in his lifetime for this achievement
- Now retired, Tom is unlikely to have subsequent achievements at this level

# AWARDS & SELECTIONS COMMITTEE

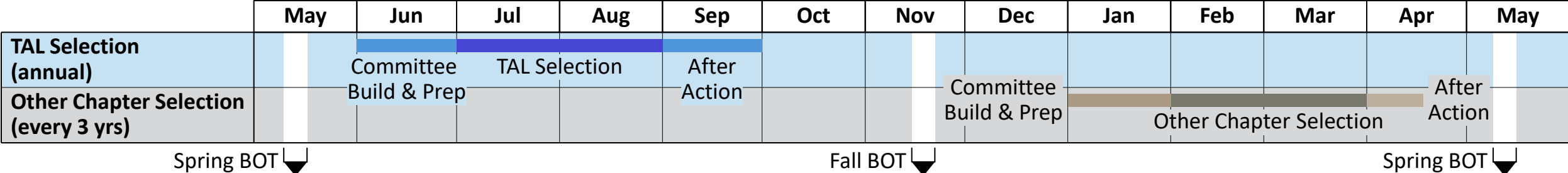
## PROPOSAL FOR ENGAGEMENT-BASED TRUSTEE SELECTION – PREVIEW FOR SPRING 2026

### THRIVING AS LEADERS AWARD SELECTION

- Inherited from MASC (by charter) and NOMS (by precedence)
- Annual function (2 intense months + front/back admin)

### OTHER CHAPTER TRUSTEE SELECTION

- Inherited from Other Chapter Selection Committee
- 3-year function (2 intense months + front/back admin)
- Other Chapter process was Engagement Scoring v1.0



- A&SC currently has ffi 8 mos of work in a 3-year cycle (22% utilization)
- Trustee Selection and Program Oversight are independent functions of Engagement Scoring
- A&SC is the only committee currently chartered for oversight of Engagement-Based Trustee Selection
  - No strategic oversight of Large Chapter process or for the impending SIG Trustee selection process
  - MASC + A&SC agree that only one committee should perform Engagement-Based Trustee Selection



BOARD OF TRUSTEES MEETING  
FALL 2025

# NOMINATING COMMITTEE

TOM WAGNER '97

# Nominating Committee Members

## Nominating Committee Members:

- **Tom Wagner** Chair, Class Trustee 1997
- **Jamey Cummings** Vice Chair, Chapter Trustee 1993
- **Barbette Lowndes** Regional Trustee 1980
- **Jen Tyll** Regional Trustee 2001
- **Bob Taylor** Chapter Trustee 1974
- **Will Roberts** Class Trustee 2014
- **RDML Robb Chadwick** Non-trustee 1991
- **LtGen John Wissler** Non-trustee 1978

# NOMINATING COMMITTEE

$$\Sigma n = n^{vc} + n^{nt} + n^{cr} + n^{er} = 50 \text{ total}$$

nominees

Nominee = n

A&SC NTCM selection by 1 July = 15 =  $n^{nt}$

Eastern Regional trustee = 13 =  $n^{er}$

Central Region = 3 =  $n^{cr}$

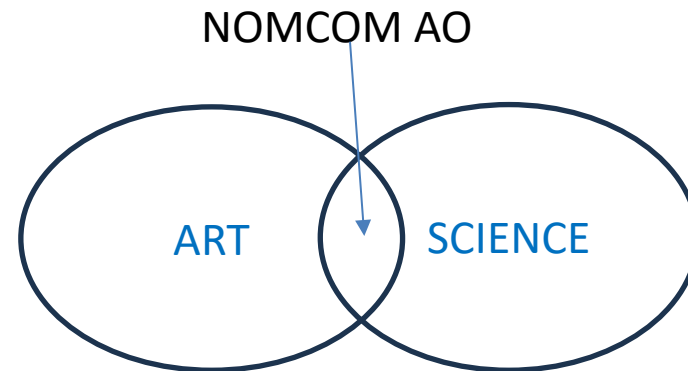
Vice Chair Selection = 20 Nominees =  $n^{vc}$

## Art $\cap$ Science

Intersection =  $\cap$

Art = A

Science = S



**NOMCOM Area of Operations**  
A creative space where disciplines meet, fostering innovation and new ways of understanding the nominees and how they rank against each other

# NOMINATING COMMITTEE NTCM for Awards Committee

- 14 Nominees from BGOs, COCP, COCHP, Parents Clubs, SIGs, ASP, Former TAL
- Each committee member conducted blind rankings based on engagement, professional, and volunteer efforts ISO USNA-Enterprise-Alumni; turned into staff for collection and summary
- Meeting consisted of ranking the top candidates and potentially changing ranks based on discussion / pontification (i.e. talking about people behind their backs)
- Selected 4 primary 4 surge

# SELECTION COMMITTEE

- 18 nominees for Vice Chair = 16 stars worth of Flag Officers, numerous 30-year
- O-6 alumni, titans of industry, masters of their craft
- This calls for **NAPS Math** just like the Awards committee...

$$P(\text{win with } \pi_k) = \begin{cases} \frac{k-1}{n} \sum_{i=k}^n \frac{1}{i-1} & , k > 1 \\ \frac{1}{n} & , k = 1 \end{cases}$$

# SELECTION COMMITTEE

## Precept Letter from Chair requires:

- Engagement with the Alumni Association and Foundation and/or our broader alumni community.
- Demonstrated experience as an executive; able to serve as chair when necessary and possessing the ability to successfully represent the Association to senior Academy and U.S. Navy leadership.
- Experience as a trustee or director on a board for either not-for-profit or for-profit organizations.

# SELECTION COMMITTEE

- All nominees were emailed upfront questions concerning Board experience

Result = Nominees went to 13 organically

- Selection committee had 2 weeks to review all 13 packages and turn in their 1-7 rankings  
(blind to other members)
- Result = Tie for 1st and a tie for 3rd = 4 interviews

# SELECTION COMMITTEE

- Committee determined we would interview the top 4 candidates
- Reached out to the Chair and Vice Chair requesting questions they would want to be asked of the candidates
- Those questions were given to the finalists up front with a week to prepare their opening remarks based on the answers to those questions
- 4 interviews over 2 days – 40 minutes each
- Grading rubric ranked 1-4 across 7 criteria

# SELECTION COMMITTEE

## Notification = Blast Wave

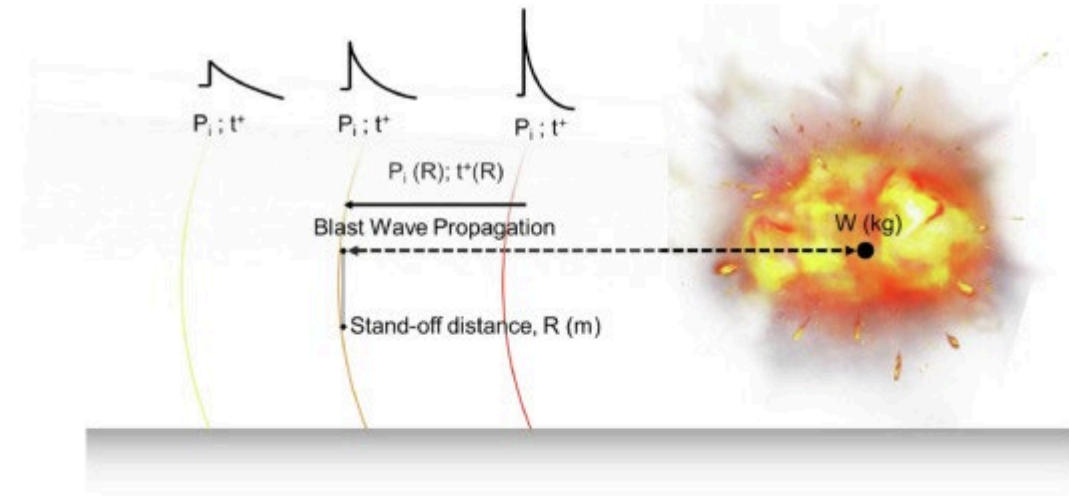
Board Chair notified VC select

Board Chair notified 4-star non-select

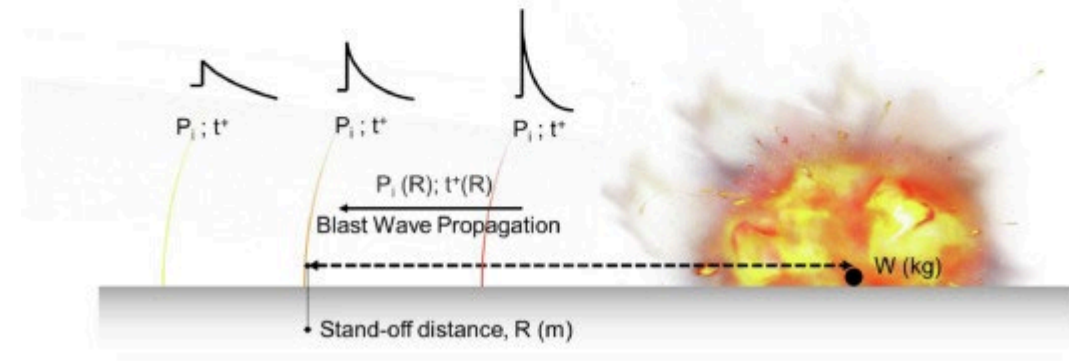
LtGen Wissler notified 3-star non-selects

RDML Chadwick notified other flags and O-6 non-selects

3 more committee members notified selects and non-selects for regional trustee slate



(a) Above ground, spherical air detonation



(b) Ground surface hemispherical detonation

## **MOTION – TAB 16**

Move to approve Major General Austin E. Renforth '88, USMC (Ret.) as the next Board vice chair, to be seated at the spring 2026 meeting.

A photograph of the main entrance of the U.S. Supreme Court building at dusk. The building is a grand, classical structure with a central portico supported by columns. The entrance is illuminated from within, and the sky is a deep blue. The text "RECUSE TRUSTEES TYLL AND SMITH" is overlaid in white, sans-serif capital letters across the center of the image.

# RECUSE TRUSTEES TYLL AND SMITH

# NOMINATING COMMITTEE Central Region Trustee

- 3 Nominees from Central region
- 100% of the nominees were selected as candidates

# NOMINATING COMMITTEE Eastern Region Trustee

- 13 nominees from Eastern region (Jen Tyll '01 excused from deliberation)
- Each committee member conducted rankings based on Engagement, Professional, and Volunteer Efforts ISO USNA-Enterprise-Alumni. Rankings were turned into staff for collection and summary (blind to other members).
- Selected 4 candidates

## **MOTION – TAB 17**

Move to approve the slate of candidates for the Central and Eastern regions:

Candidates for Central Region Trustee:

Darryl Smith '88

Cledo Davis '94

Jeff Griffin '04

Candidates for Eastern Region Trustee:

Scott Herbener '87

Devin Winklosky '93

Jennifer Tyll '01

Caleb Cronic '11



RECALL TRUSTEES TYLL AND SMITH



BOARD OF TRUSTEES MEETING  
FALL 2025

COUNCIL OF CLASS PRESIDENTS

STEVE COMISKEY '69

# COCP FALL MEETING

**17 November 2025 at Fluegel Alumni Center**

## **56 classes represented**

- Oldest & youngest Class Presidents:
  - RADM Bob Fountain '55
    - and MIDN Dalton Sand '27
- New Class Presidents:
  - RADM Larry Vogt '59
    - and VADM Bill Earner '63
- In Memoriam: CAPT Thomas A. Boyce '51



# COCF FALL MEETING

## USNA Alumni Association & Foundation Reports

- Jeff Webb '95 – President & CEO
- John Coppola – EVP & CFO
- T. J. Grady '96 – EVP, Alumni Association update
- Introduction of Tony Spinler '91 – Alumni Support Services
- Wendy Owen – Director, Class Programs:
  - Reunions update: Reunion assistants/Cruise Books
- Introduction of Naomi Storey - Reunions Manager
  - Plan for strategic reunion planning
- Isaac Phillips '19 – myUSNA report
- John Schofield – Comms update
- Wes Huey '87 – Thriving as Leaders update
- Amy Garwood – New WWII Museum offerings
- Jenn Macris – Planned Giving



# COCF FALL MEETING

## Speakers:

- LtGen Michael J. Borgschulte '91 – 66th Superintendent of U.S. Naval Academy
- Dr. Samara L. Firebaugh – Provost
- Mr. Michael Kelly – Naval Academy Athletic Director
- RADM Mike Stocks '72 – Veteran Healthcare Services
- Mr. Justin Freeh '06 – Custodes Libertatis  
Memorial Foundation
- LCDR Adrienne Maeser '06 – 50 Years of Women
- VADM John B. Nowell Jr. '84 – USN Memorial
- RADM Ray Spicer '79 – U.S. Naval Institute
- Decade Representative Reports

