

SHIPMATE

2024 SHIPMATE Classified Information & Insertion Order

Black and White Classified Ad Rates SIZE

Non-Life Member Rates	\$ 77.00	1"	\$ 60.00	25% Life Member Discount Rates
	\$154.00	2"	\$120.00	
	\$230.00	3"	\$180.00	
	\$310.00	4"	\$240.00	
	\$385.00	5"	\$300.00	
	\$460.00	6"	\$360.00	
	\$540.00	7"	\$420.00	
	\$545.00	8"	\$485.00	



Color Classified Ad Rates SIZE

Non-Life Member Rates	\$ 100.00	1"	\$ 70.00	25% Life Member Discount Rates
	\$195.00	2"	\$145.00	
	\$300.00	3"	\$215.00	
	\$395.00	4"	\$285.00	
	\$495.00	5"	\$355.00	
	\$595.00	6"	\$430.00	
	\$695.00	7"	\$500.00	
	\$790.00	8"	\$580.00	

2024 SHIPMATE Classified Information & Insertion Order

Classified Advertising Policy

Classified ads are accepted on a space available basis as a service to *USNA Alumni only*. The Alum's name and class year **MUST** appear in the ad. Spouse ads are accepted only with the Alum's name and class year included in the ad. Ads are accepted camera-ready and electronically; jpg, tif, or PDF formats. (300 dpi) Any classified ad may occupy one column width (2.5 inches) by a maximum of up to 8 inches of column length.

1 Advertiser

Name _____
 Street _____
 City _____ State _____ Zip _____
 Daytime Phone _____
 Email _____
 Class Year _____

2 Advertisement

Classified ad rates are \$70 per inch for black and white and \$90 per inch for color. A \$50 set up fee is charged if ad is designed for advertiser. LifeMembers are eligible for a 25% discount—reducing the cost to \$55 per inch for black and white and \$65 per inch for color.

Please select the issue(s) in which you wish to run, or specify: RFN - "Run Until Further Notice."

Issue Insertion Order/Ad Due

Jan-Feb 2024	11/13/23
March-April 2024	01/16/24
May-June 2024	03/14/24
July-August 2024	05/21/24
Sept-Oct 2024	07/23/24
Nov-Dec 2023	09/20/24

3 Payment and Billing

☐ Please charge my Discover/Visa/MasterCard/American Express

Total \$ _____ per issue

Credit Card No. _____

Expiration Date _____

Signature _____

Payment information must accompany order.

Email Insertion Order and ad files to:

maria.oshea@usna.com

USNA Alumni Association mailing address:

Attn: Maria O'Shea
 247 King George St.
 Annapolis, MD 21402

Please contact Maria O'Shea via email or phone for space availability — even if the due date has passed, we will try to be as flexible as possible.

