

FLUEGEL ALUMNI CENTER



U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION

Standing Committee Briefs

2024 Spring Meeting of the Board of Trustees

10 May 2024

FLUEGEL ALUMNI CENTER



U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION

Council of Class Presidents

Steve Comiskey '69

Chair, Council of Class Presidents

COCP Spring Meeting – 26 April 2024

56 Class Presidents or Representatives attended:

Class of 1949 to Class of 2017

Class Presidents lost since Fall 2023:

CAPT Christos Zirps '53 and CAPT Jack Stevens '47

Chair remarks

Reunion Advisory Council introduced and activities to date

Memorial Services: Alumni Association and USNA Memorial Affairs

Athletic Director – Mr. Chet Gladchuk

Provost – Dr. Samara Firebaugh

Superintendent – VADM Yvette Davids '89

COCP Spring Meeting – 26 April 2024

Alumni Association & Foundation Reports:

Mr. Jeff Webb '95, CEO

Dr. William O'Connor, EVP Development

CAPT Donnie Kennedy '92, Exec Director, Fluegel Alumni Center

CAPT T.J. Grady '96, EVP Engagement & Communications

Mrs. Nancy Murray, Sr Director, Alumni Engagement & Outreach Programs

CDR Mike Lowe '98, Director, Alumni Support Services

Decade Breakouts and Reports

ADM Mark Ferguson '78, Chair, Board of Trustees

CDR Lou Giannotti '69, USN (Ret.)

Gavel and Sounding Board presentations

Dress Parade and Reception at Farragut House



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U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION
ALUMNI CENTER COMMITTEE

Kevin Stone '76

MAY 2024



FLUEGEL ALUMNI CENTER

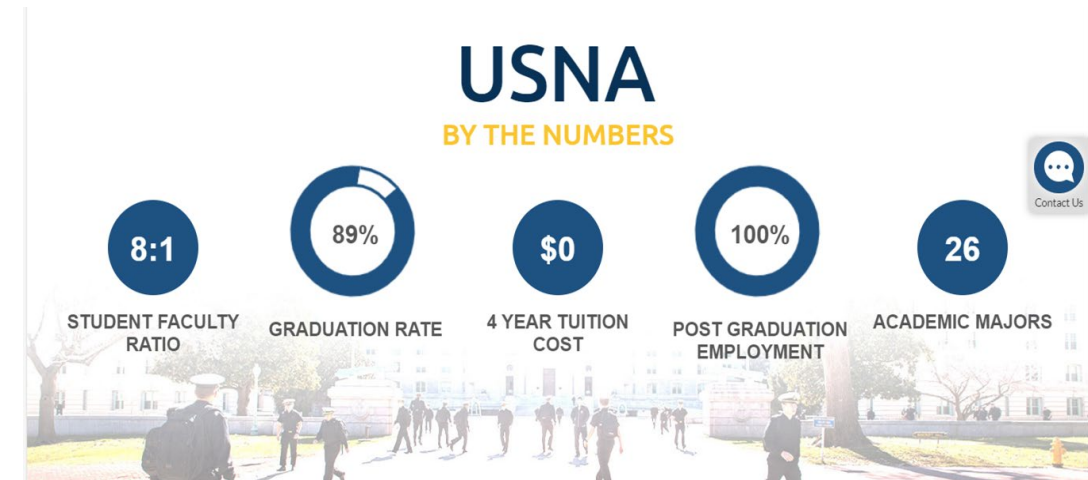
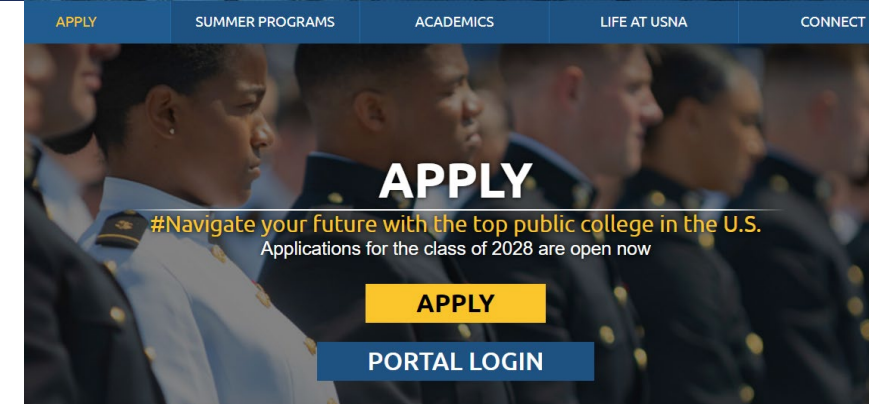
U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION
ADMISSIONS COMMITTEE

Steve Swift '87

MAY 2024

ADMISSIONS COMMITTEE AGENDA

- Committee Members
- Admissions Committee Charter and Mission
- STEM and NASS scholarship coordination opportunity for chapters between Admissions and USNAAA & Foundation
- USNAAA Working with Admissions on updated video
- NESASIG Support of USNA Admissions
- NAMA SIG Support of USNA Admissions
- Other Miscellaneous (including metrics)



Committee Members (Meet Every 2 Months – 4th WED)

TRUSTEES:

Steve Swift '87 – Chair

Enochia Anderson '94 - Vice-Chair

Jill Rough '96

Matt Guyton '07

Angela Domingos '00

Bob Taylor '74

Craig Smith '82

NON-TRUSTEE COMM MEMBERS:

Nikki Betz '05 (NAMA)

Alma Grocki '81 (Former WSIG Pres)

Dale Lumme '80 (NESA SIG Founder)

Caleb Chronic '11 (Former Trustee)

Michael Johnson '79 (A/C Steering Comm)

Jessica Wright '13 (STEM Advocate)

Julius Caesar '77

Tom Gregory '75 (Turned over ACSC Chair)

IT'S NOT ABOUT 4 YEARS — IT'S ABOUT THE NEXT 40!



- #1 Public College
- #4 STEM College in the US
- #2 Highest Paid Mid-Career Graduates



- #1 High School Counselor Rankings
- #5 Undergraduate Engineering Program
- #2 Top Public Schools

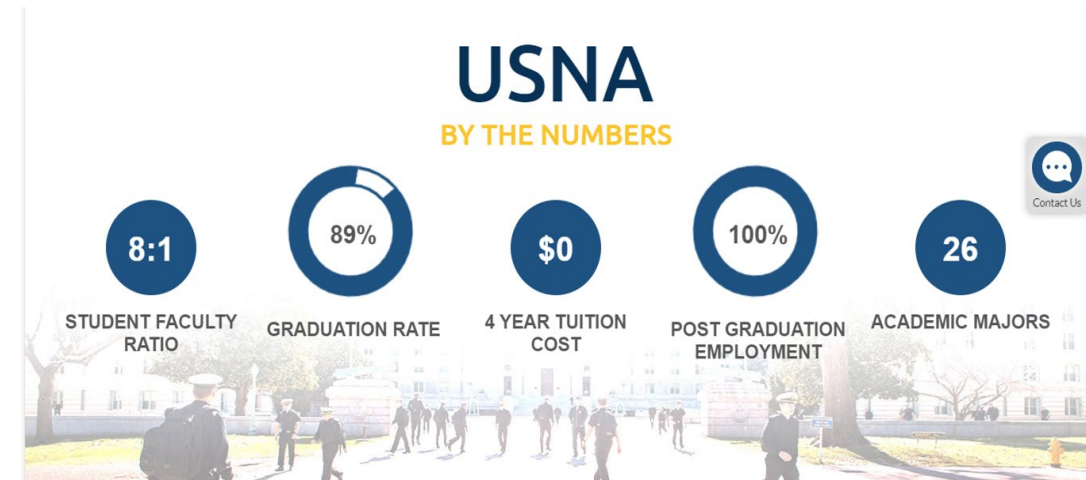
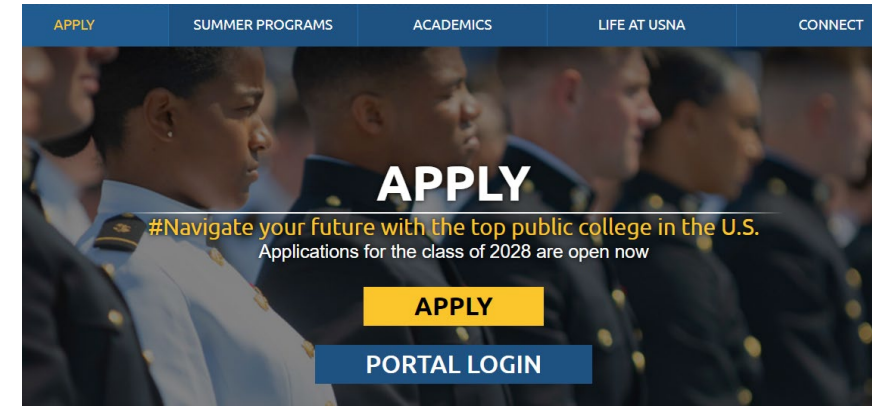


- #1 Best Science Lab Facilities
- #10 Best Run Colleges
- #12 Most Accessible Professors
- #16 Most Engaged in Community Service

*** Staff Liaison: Nancy Murray '22 parent**

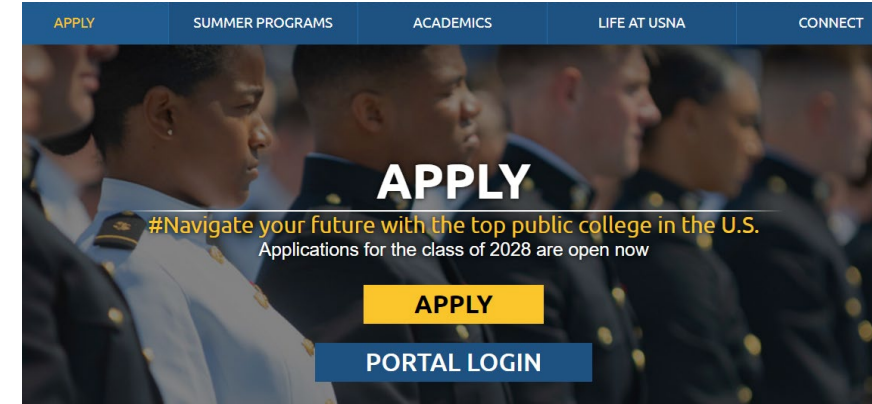
Charter and Mission in OPS Manual

- **Admissions Committee Charter Mission and Responsibilities**
- **Mission Statement:** The USNA Admissions Committee (“Committee”) shall assist the Alumni Association’s Board of Trustees (“Board”) to support USNA Admissions primarily through the Blue & Gold Officer program to seek out, inform, encourage, and assist, qualified young men and women to pursue careers in the Navy and Marine Corps through the Naval Academy.



STEM and NASS Scholarship Coordination Opportunity

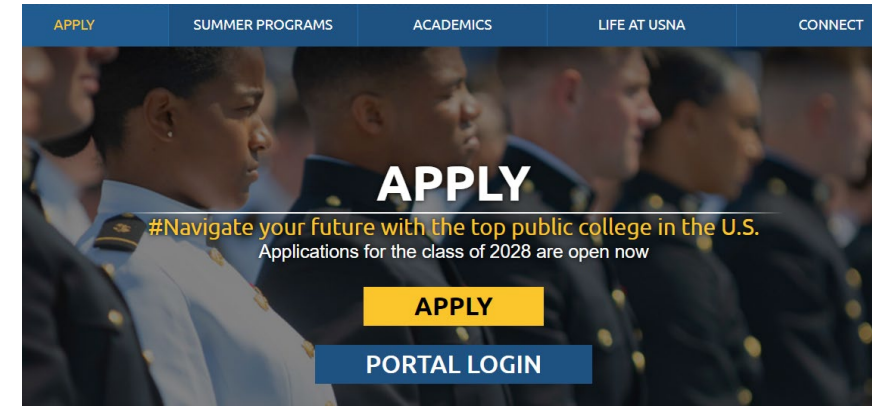
- **Scholarship opportunities allowed chapters to help out local students attend NASS & STEM**
- Process was very manual last year – worked with Nancy on staff and Admissions staff to codify and simplify the process for chapters and better reporting for this year
- Chapters contributed \$20K in 2023 ~50% increase year over year - with 29 of the 167 need-approved students that were funded - being supported by 17 chapters. This year is tracking for more.
- NAMA SIG contributed \$30K all by themselves in 2023 (approximately 45 students)
- NESAS SIG contributes later in year



STEM and NASS Scholarship Coordination Opportunity

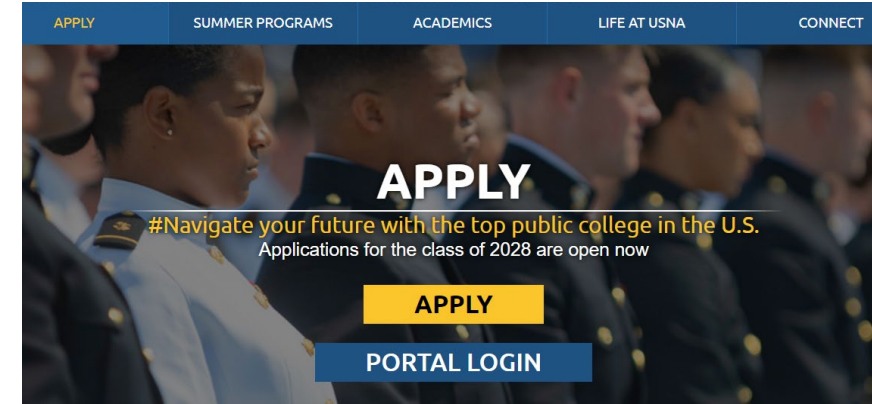
- 30 alumni chapter and 23 parent clubs have students in their area (4 chapters and 3 clubs supporting so far; with 3 chapters supporting that don't have students in their area)
- Chapters and NAPC that have committed support

Alabama Chpt
Charleston Chpt
Columbus Chpt
Houston Chpt
OKC Chpt
Tulsa Chpt
NAPC of Colorado/Wyoming
NAPC of Northern CA
NAPC of NYC
San Diego Chpt
St. Louis Chpt
Greater Washington DC Chpt
SC Low Country Chpt



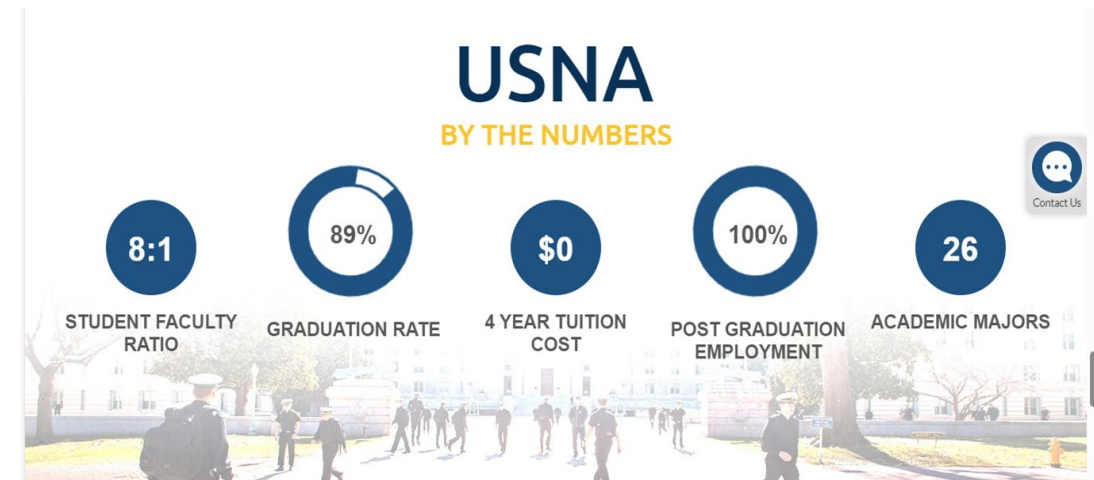
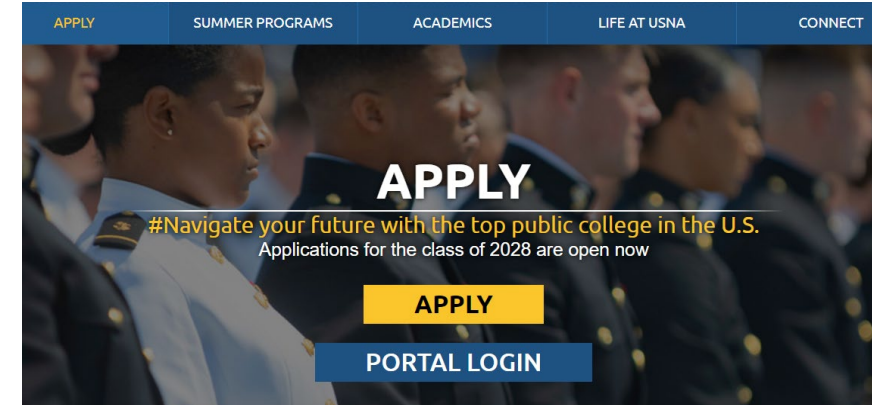
STEM and NASS Scholarship Coordination Opportunity

\$30K from NAMA!
(presented 4/20 at
Gala Dinner)



Admissions Video Being Worked by USNAAA

- Last In-Person Committee Meeting, it was identified by Admissions that a new video was needed
- The last official video was not as relevant as it could have been, and the one before that is much too old “To Lead and To Serve”
- USNAAA has been working on Storyboards with Admissions and things are progressing for a new relevant video without all of the normal outside cost of a video
- Thanks Comms Committee and John Schofield, Emily Lucht and team!



NAMA STEM Support to New England Patriots Foundation

- NAMA conducted a STEM event in partnership with the New England Patriots Foundation on November 28th at Ashfield Middle School
- This was a very short-term notice request and NAMA mobilized very quickly
- Coordinated by Admiral Julius Caesar
- Picture with LT Joe Cardona '15 and CDR (Ret.) Valerie Mansfield '92



NESA SIG Support of USNA Admissions

NESA SIG volunteers supported numerous STEM events (w/ NASS & STEM and USNA literature)

- **SeaPerch Robotics Regional Competition being worked out of Houston Chapter - 3 spot STEM & NASS scholarship, over 350 students engaged**
- **USNA Naval Engineers & STEM Advocates (NESA) SIG has been very**
- **Have had dozens of NESA SIG volunteers supporting STEM day events at USNA**
- **Black Engineer of the Year Awards ~ Annual Symposium [Baltimore, MD]**
- **Multiple STEM Fairs**
- **Competitions and events around and about Northern VA**
- **Virginia Beach, VA**
- **Philadelphia –NESA had approx. 100 + students from 5 Philly-area High schools and had support from numerous NESA SIG members, including, CAPT Timi Lindsay, USNA (Ret.), and Dr. Laura Stubbs, CAPT USN (Ret.)— former USNA Professor, and many other NESA SIG volunteers**
- **They have engaged over 1,000 + students— at the Middle and High School level in 2024 – so far!**



UNITED STATES NAVAL ACADEMY
**HIGH SCHOOL
BIOTECH DAY**

*Explore how scientists and engineers use
biotechnology for discovery and innovation.*

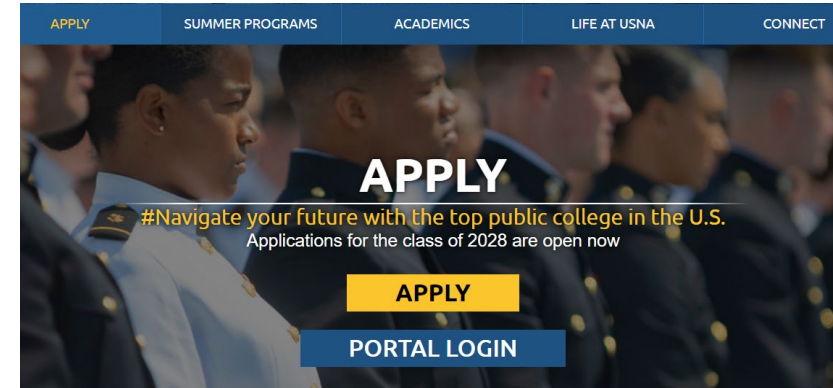
- Experiment with biotechnology in the lab, including DNA analysis, PCR, biomanufacturing, and antibody diagnostics.
- Meet faculty & student mentors, and learn about exciting

JANUARY 27, 2024



Other Miscellaneous

- Continue to work with Admissions Staff, primarily through Area Coord. Steering Committee (new chair Michael Johnson '79)
- Continue to get **younger alumni involved as BGOs in under-represented area** and alter the perception that BGOs have to be older. (BGO tracking system accelerated, geographic need identification, Shipmate article, Wavetops, Podcast? Reunion leads dB)
- **Metrics from USNAAA and how they support Admissions and BGOs** (Nancy Murray: NASS & STEM scholarship coordination, SACC [74 total leads in 2023], BGO e-mails @bgo.usna.com for marketing, BGO & A/C Training USNAAA BGO interest survey at reunion for <20 years since graduation)
- Meet 4th Wednesday every even month! The next semi-monthly Conference Call is set for June 25th at 2000 Eastern time on Teams. (which is a Tues)





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U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION
COMMUNICATIONS

Donnie Horner '08 and John Schofield

MAY 2024

State of Communications:

Informing the audience with the MORNING PAPER →

Shipmate Magazine – “Operation Opt Out”

PCI Register of Alumni

New usna.com – In progress. Expect to release in 2024

Legacy of Valor – WWII - - > Korea...Vietnam...GWOT

Emphasis on Video going forward – Admissions, A&SP

Sing Second Podcast

Collaboration with the USNA PAO and the Strategic Comms Working Group.

Connect...Communicate...Support...Anchor

USNA Alumni Association and Foundation Clips Summary
3 April 2024

Today in Navy and Marine Corps History:

1797 - Capt. Thomas Truxtun issues the first known American signal book using a numerary system entitled, Instructions, Signals, and Explanations, ordered for the United States Fleet.

1942 - Admiral Chester W. Nimitz, is named Commander-in-Chief, Pacific Ocean Areas (CINCPAC) and also retains the title of Commander-in-Chief, Pacific Fleet (CINCPAC).

Academy/Graduate Happenings:

Sing Second Podcast 2 April. We bring you the stories and happenings at the Naval Academy and the Naval Academy Alumni Association and Foundation. We log our last Women's History Month pod with two great interviews and awesome conversations about Shipmate Magazine, Orioles baseball, married alumni and the Central Intelligence Agency. We have an amazing morning wine-tasting conversation with Jen Donahoe from the class of 1994. Jen graduated, became a SWO, married her classmate Jerry...and now they are the owner/operators of Mills Fine Wine and Spirits in downtown Annapolis. Jen talks about how the combat exemption for women in the Navy was lifted just as she graduated...and what the environment was like for women in the early 90's in Bancroft Hall. She also recommends an AWESOME Pinot Noir!! We also chat with new Navy Women's Golf Coach, Kylee Sullivan. Kylee might be the youngest head coach in the history of Navy Athletics. We're checking...but no matter her age and experience, Coach Sullivan is taking an exciting young program and getting results. Kylee was thrust into a leadership position at a young age...just as the women she coaches will be expected to do. She talks about how she approaches preparing them for those challenges. That and more on Sing Second...brought to you by ProMD Health in Annapolis, Scott Schuetter '00 and the Shrek Realty Crew, and StratasCorp Technologies. ([Pod](#))

The 2024 U.S. Naval Academy Alumni Leadership Forum and Gala. This year's Forum will be held Thursday-Saturday, April 18-20, 2024 at the Fluegel Alumni Center. Last year's event was a great success with over 200 attendees to include the Secretary of the Navy, CEO's, corporate executives and dedicated alumni. The two-day Alumni Leadership Symposium theme is: "Advancing Leadership, Leading with a Purpose and Vision for the Future." The weekend will be capped off with a black-tie Saturday evening Gala, highlighting achievements in service by Asian-Americans and Pacific Islanders. ([Registration](#))

World War II Roundtable. As part of the USNA AA&F's commemoration of the 80th anniversary of D-Day, a roundtable discussion will be held in the Fluegel Alumni Center on 25 April at 1:00 pm. This event will honor the service and sacrifice of the Greatest Generation. It will also highlight the critical contributions Naval Academy alumni made to help the Allies win the Pacific campaign during World War II. There is a limited number of tickets available for members. The price is \$25 each on a first-come, first-served basis. ([Registration](#))

Government/Military News:

State of Communications:

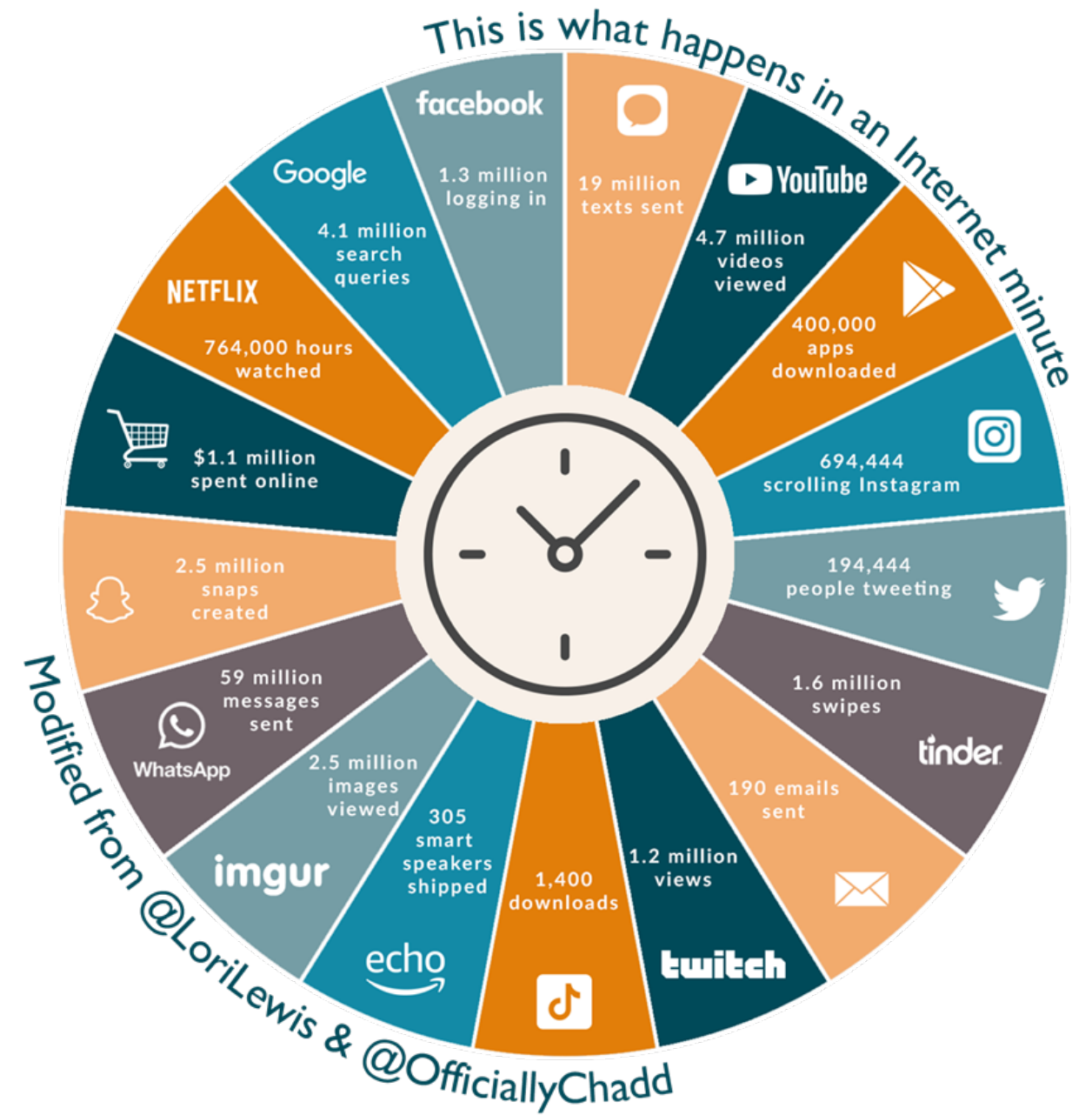
Busy digital environment. Blessing & Curse →

Videos and Photos > Words

Send us your content!!

ON THE HORIZON...

- Thriving as Leaders
- Merchandise strategy and communication
- The Log
- 36 Companies
- The Black N





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U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION
OTHER CHAPTER COMMITTEE

Tony Konecny '79

MAY 2024

Other Chapter Selection Committee

Members (terming-off):

Tony Konecny '79 - Chairman, Columbus Chapter

Rocky Goins '84 - Tulsa Chapter

Steve Swift '87 - Tampa Bay Chapter (continues as Large Chapter Trustee)

Other Chapter Selection Committee

Other Chapter Selection Committee Accomplishments

Represented the smaller alumni chapters

Participated in BOT committee work (MASC, House, Admissions, JFAC, JIC)

Researched and recommended a user-friendly DC/OC* selection process

Coordinated AA Staff/Regional Trustees effort to recruit OC* candidates

Coordinated with the Regional Trustees on DC/OC* selection

Selected Other Chapter replacements (including recruiting chapters)

Provided Other Chapter Trustee-elect training/mentorship

Other Chapter Selection Committee

Other Chapter Selection Issues:

Last selection cycle, only received two submission packages by deadline

New submission process may encourage more participation

Board may want to consider Other Chapters ineligible period

Recommend that DC/OC* selection process continue to be linked

Will need to modify Appendix A to the OpMan

DC* staff instruction?

* Distinguished Chapter/Other Chapter

Other Chapter Selection Committee

2024-2027 Other Chapters Selection Committee Trustees

Bob Taylor '74 – Chairman, Quantico Area Chapter

Gregg Hamelin '72 – Cape Fear Chapter

Bobby Brown '97 – Las Vegas Chapter

Steve Swift '87 – Tampa Bay Chapter (continuity member)



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NOMINATING COMMITTEE

Wags '97

MAY 2024

Nominating Committee

2024 Regional Election Results

Thriving As Leaders 'Award Committee'

George O'Garro Relief



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U.S. NAVAL ACADEMY
ALUMNI ASSOCIATION AND FOUNDATION
GOVERNANCE COMMITTEE

Todd Nichols '76

MAY 2024

GOVERNANCE OVERVIEW: MISSION

The Governance Committee assists the Board with oversight of the Alumni Association's governance:

- Governing document review (Bylaws and Operating Manual)
- Evaluation of proposed changes
- Review of governance issues
- Review of Committee Charter Changes
- Other duties as the Board may direct
 - e.g., Board of Trustees mission, composition, and structure review

GOVERNANCE OVERVIEW: MEMBERS & SUPPORT

Chair	Todd Nichols '72 (Trustee)
Vice Chair	Mark Rupprecht '76 (Trustee)
	Steve Comiskey '69 (Trustee)
	Kevin Stone '76 (Trustee)
	Darryl Smith '88 (Trustee)
	Brian DeJarnett '98 (Trustee)
	Ian Cameron '12 (Trustee)
	RADM A. B. Cruz III '80, USNR (Ret.)
	Steve Hall '75
	Greg Colandrea '90
	John Rex Spivey '13
	Ryan Casey '01
Support	Wes Huey '87

GOVERNANCE COMMITTEE: RECENT WORK

- Joint meeting with Membership and Alumni Services Committee (MASC) to review 1998 Governance Study Report and plan current review
- Reviewed BOT assessment tool
- Adopted POA&M (Project Objective Scope and Milestones) for BOT review
- Reviewed Board Policy Concerning Trustee Communications
- Reviewed DGA program guidelines changes
- Reviewed drafts and developed recommended BOT Mission Statement (Tab 13)

GOVERNANCE COMMITTEE: FUTURE WORK

- Work with MASC on review of BOT composition committee responsibilities and NTCM selection, engagement criteria, etc. (POA&M Phase 2)



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MASC COMMITTEE
Barbette Lowndes '80

MAY 2024

Committee Members

Trustees:

Barbette Lowndes '80 – Chair

Jill Rough '96 – Vice Chair

Jamey Cummings '93

Brian DeJarnett '98

Tony Konecny '79

Steve Swift '87

Departing after May BoT:

Donnie Horner '08

Tony Konecny '79

Joining after May BoT:

Angela Domingos '00

Maegen Nix '97

Non-Trustees:

DC Curtis '76

LCDR Adam Johnson '13

Departing after May BoT:

Dale Lumme '80

Glen Woods '78

Joining after May BoT:

Capt Chris Goodale '17

Staff Support:

Nancy Murray

Isaac Phillips '19

CONNECT. COMMUNICATE. SUPPORT.



MASC: ACTION REPORT

GOV/ MASC Tasker: Committee Review of Board of Trustees Mission, Composition, and Structure

- ❖ Phase 1A: Engagement Methodology Development
- ❖ Phase 1B: BoT Mission Development
- ❖ Phase 2: Board Structure and Governance Development
- ❖ Phase 3A: Bylaw, Operating Manual, Policy and Procedure Change Development
- ❖ Phase 3B: Transition Plan Development

MASC: ACTION REPORT

Membership:

- ❖ Engaged Affiliate Organization
 - Initial focus of revised metrics to drive programs
 - Sought input from other colleges and universities
 - Metrics to be aligned to CCSA and 8 strategic programs
 - Proposal for metric scoring and execution to Jeff end of June

- ❖ Engaged Individual
 - Important that we do not lose interest in measuring individual engagement, drives other efforts of BoT work

MASC: ACTION REPORT

Outreach:

- ❖ Positive feedback from Volunteer Leader Summit
 - Positive feedback on support from Association staff
 - Should CoCP be included similar to Chapters, SIGs, Parent Clubs

- ❖ Roadshows
 - Three year plan to visit every Chapter and Parent Club
 - Positive feedback from first 19 Chapters and 14 Parent Clubs
 - Should Regional Trustees be included in Affiliate Roadshows

MASC: ACTION REPORT

Other Seven Strategic Programs:

- ❖ Schedule monthly discussion focused on one or two programs
- ❖ Need to identify the right means to monitor programs

MASC: ACTION REPORT

Distinguished Chapter Process Update:

- ❖ Interviewed Chapters who did not submit packages
 - Cumbersome process
 - No value proposition
 - Prefer recognition among peers at VLS

- ❖ Automated submissions using Google Forms

- ❖ Shift submission cycle to calendar year review

- ❖ Process needs to be documented in OpsManual

- ❖ Need to re-evaluate and articulate value proposition

- ❖ Need Comms support to message the significance