USAA Welcome Aboard partnership for USNA Parent Clubs and Alumni Chapters

USAA continues to partner with local Naval Academy Parent Clubs to support their welcome aboard events, providing financial services, resources and information to new incoming candidates and their families. **USAA** seeks to be the **provider of choice for the military** community giving MIDS and their family's choices. With this local community partnership USAA Military Affairs Reps will work with/ participate in the incoming class welcome aboard events to introduce USAA tools, benefits and documents to families and answer MID/ family questions directly.

USAA will offer financial support to hosting parent clubs and/or alumni chapters for their local welcome aboard events:

- Monetary donations for food, water, sodas for the welcome aboard expect a pay-by-check allowance of \$5/person Not to Exceed \$500/event.
- Club/Chapter will provide expected number of attendees to USAA Military Affairs Rep to satisfy event RSVP planning numbers.
- USAA can provide raffle items and giveaways for incoming MIDS and family members upon request.
- If support is provided by USAA, local chapters will allow the local USAA representative a short time for comments and raffle/drawing execution within the welcome aboard event agenda
- All support requests will be submitted through their local USAA Field Representative 60 Days in advance.

PROCESS:

Please submit your scheduled Welcome Aboard event information to Elizabeth Beedenbender at the Alumni Association, this event information will be shared with USAA Officer Programs Director's office to track monetary requests.

Attached is a list of all the local USAA representatives and offices, All Parent Clubs will contact their local office/representative directly to request the financial support.

USAA Military Affairs Representatives have been alerted to this program, trained on the value of this partnership through Fred Default's ROTC /Academies Support Office, USAA in San Antonio. All USAA Military Affairs Representatives are encouraged to work with local parent clubs and alumni chapters to support the welcome aboard events.

- If a local USAA rep is unable to participate in the welcome aboard, documents, giveaways and information can still be provided through the USAA Officer Programs office
- USAA will have final say on the level of monetary support provided to parent clubs and alumni chapters for the event based on event attendance and determining factors

We look forward to receiving your Welcome Aboard Event information and working together to support this new partnership with USAA.

Regards,

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