# The United States Naval Academy Alumni Association, Inc.

**United States Naval Academy Foundation, Inc.** 

Consolidated Financial Report June 30, 2017

# Contents

Independent auditor's report	1-2
Financial statements	
Consolidated statements of financial position	3
Consolidated statements of activities	4-5
Consolidated statements of cash flows	6
Notes to consolidated financial statements	7-22
Independent auditor's report on the supplementary information	23
Supplementary information	
The United States Naval Academy Alumni Association, Inc.	
Statements of financial position	24
Statement of activities	25
United States Naval Academy Foundation, Inc.	
Statements of financial position	26
Statement of activities	27



**RSM US LLP** 

#### **Independent Auditor's Report**

To the Board of Trustees
The United States Naval Academy Alumni Association, Inc.

To the Board of Directors United States Naval Academy Foundation, Inc.

#### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of The United States Naval Academy Alumni Association, Inc. (the Alumni Association) and United States Naval Academy Foundation, Inc. (the Foundation), which comprise the consolidated statements of financial position as of June 30, 2017 and 2016, and the related consolidated statements of activities and cash flows for the years then ended and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Alumni Association and the Foundation as of June 30, 2017 and 2016, and the results of their operations and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

RSM US LLP

Baltimore, Maryland October 6, 2017

# Consolidated Statements of Financial Position June 30, 2017 and 2016

	2017	2016
Assets		
Cash and cash equivalents	\$ 5,875,837	\$ 3,339,056
Accounts receivable and other current assets	648,215	657,222
Contributions receivable, net (Note 2)	38,933,755	33,073,793
Investments (Notes 3 and 4)	240,244,075	214,349,533
Property and equipment, net (Note 6)	5,936,563	6,071,255
Interest in third-party trusts (Note 4)	2,997,250	2,802,371
Total assets	\$ 294,635,695	\$ 260,293,230
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 1,986,701	\$ 2,023,853
Deposits on life memberships (Note 7)	563,880	566,985
Class savings accounts	2,728,803	2,850,699
Deferred income and deposits	772,082	1,607,824
Split-interest agreements	6,565,295	5,799,159
Accrued key employees' retirement (Note 10)	1,387,683	1,199,261
Unamortized life memberships deferred revenue (Note 7)	16,348,283	16,022,719
Total liabilities	30,352,727	30,070,500
Commitments (Note 4)		
Net assets:		
Unrestricted	18,637,834	16,056,320
Temporarily restricted (Notes 11 and 13)	184,110,495	152,166,584
Permanently restricted (Notes 12 and 13)	61,534,639	61,999,826
Total net assets	264,282,968	230,222,730
Total liabilities and net assets	\$ 294,635,695	\$ 260,293,230

See notes to consolidated financial statements.

### Consolidated Statement of Activities Year Ended June 30, 2017

			Temporarily Restricted	Permanently Restricted	Total	
Revenue, gains and other support:						
Contributions (Note 5)	\$	10,486,834	\$	44,115,917	\$ 1,315,881	\$ 55,918,632
Membership dues		152,959		-	-	152,959
Life member amortization (Note 7)		365,588		-	-	365,588
Merchandise sales		34,530		-	-	34,530
Net investment income (Note 3)		2,623,594		16,311,108	194,879	19,129,581
Publications and advertising		227,073		-	-	227,073
House activities		246,727		-	-	246,727
Career transition services		713,167		-	-	713,167
Homecoming and conference fees		170,985		-	-	170,985
Fund administrative fee		2,536,179		-	-	2,536,179
Royalties		545,900		-	-	545,900
Travel income		58,052		-	-	58,052
Other		65,986		-	-	65,986
Other support:						
Change in value of split-interest						
agreements		149,025		1,138,143	21,778	1,308,946
Changes in donors' intent (Note 9)		(8,750)		2,006,475	(1,997,725)	-
Net assets released						
from restrictions (Note 9)		31,627,732		(31,627,732)	-	-
Total revenue and gains		49,995,581		31,943,911	(465,187)	81,474,305
Expenses:						
Program services:						
Support to the Naval Academy (Note 5)		31,227,498		_	_	31,227,498
Alumni publications		1,414,013		_	_	1,414,013
Membership support		2,903,806		_	_	2,903,806
Partnership marketing		589,816		_	_	589,816
Alumni communications		1,158,227		_	_	1,158,227
Career transitions		845,001		_	_	845,001
Total program services		38,138,361		-	-	38,138,361
Supporting services:						
		6 712 246				6 712 246
Development General and administrative		6,712,346		-	-	6,712,346
		2,563,360 9,275,706		-	-	2,563,360 9,275,706
Total supporting services		9,275,706			-	9,275,706
Total expenses		47,414,067		-	-	47,414,067
Change in net assets		2,581,514		31,943,911	(465,187)	34,060,238
Net assets:						
Beginning		16,056,320		152,166,584	61,999,826	230,222,730
Ending	\$	18,637,834	\$	184,110,495	\$ 61,534,639	\$ 264,282,968

### Consolidated Statement of Activities Year Ended June 30, 2016

	1	Unrestricted		Temporarily Restricted		Permanently Restricted		Total
Revenue, gains and other support:	'	Uniestricted		Restricted		Restricted		TOtal
Contributions (Note 5)	\$	8,781,258	\$	40,004,131	\$	587,112	\$	49,372,501
Membership dues	Ψ	172,101	Ψ		Ψ	507,112	Ψ	172,101
Life member amortization (Note 7)		353,783		_		_		353,783
Merchandise sales		33,121		_		_		33,121
Net investment loss (Note 3)		(362,050)		(2,649,351)		(170,211)		(3,181,612)
Publications and advertising		242,493		(2,049,331)		(170,211)		242,493
House activities		305,434						305,434
Career transition services		700,346				_		700,346
Homecoming and conference fees		192,341		-		-		192,341
Fund administrative fee		2,455,753		-		-		2,455,753
Royalties		476,694		-		-		476,694
•				-		-		
Travel income		41,895		-		-		41,895
Other		98,185		-		-		98,185
Other support:								
Change in value of split-interest		(0.040)		(550,000)		0.040		(500 700)
agreements		(3,949)		(559,829)		3,016		(560,762)
Changes in donors' intent (Note 9)		64		(2,252)		2,188		-
Net assets released		04 005 044		(04.005.044)				
from restrictions (Note 9)		31,985,041		(31,985,041)		-		<u>-</u>
Total revenue and gains		45,472,510		4,807,658		422,105		50,702,273
Expenses:								
Program services:								
Support to the Naval Academy (Note 5)		32,142,549		-		-		32,142,549
Alumni publications		1,471,341		-		-		1,471,341
Membership support		2,821,992		_		_		2,821,992
Partnership marketing		573,572		_		_		573,572
Alumni communications		1,149,696		_		-		1,149,696
Career transitions		830,811		_		_		830,811
Total program services		38,989,961		_		_		38,989,961
		,						, ,
Supporting services:								
Development		6,153,517		-		-		6,153,517
General and administrative		2,930,210		-		-		2,930,210
Total supporting services		9,083,727		-		-		9,083,727
Total expenses		48,073,688		-		-		48,073,688
Change in net assets		(2,601,178)		4,807,658		422,105		2,628,585
Net assets:								
Beginning		18,657,498		147,358,926		61,577,721		227,594,145
Ending	\$	16,056,320	\$	152,166,584	\$	61,999,826	\$	230,222,730

## Consolidated Statements of Cash Flows Years Ended June 30, 2017 and 2016

		2017	2016
Cash flows from operating activities:			
Change in net assets	\$	34,060,238	\$ 2,628,585
Adjustments to reconcile change in net assets to net cash			
used in operating activities:			
Depreciation and amortization		508,685	450,491
Change in discount and allowance on contributions receivable		904,563	778,446
Amortization of life memberships		(365,588)	(353,783)
Net realized and unrealized (gains) losses on investments		(18,136,270)	5,137,749
Split-interest agreements		766,136	322,998
Interest in third-party trusts		(194,879)	170,211
Contributed securities		(7,952,085)	(7,822,841)
Contributions restricted for long-term investment		(1,643,479)	(13,751,509)
Changes in assets and liabilities:			
(Increase) decrease in assets:			
Accounts receivable and other current assets		9,007	(114,608)
Contributions receivable		(10,534,677)	5,094,662
(Decrease) increase in liabilities:			
Accounts payable and accrued expenses		(37,152)	(335,125)
Deposits on life memberships		(3,105)	3,405
Class savings accounts		(121,896)	374,076
Deferred income and deposits		(835,742)	(57,691)
Accrued key employees' retirement		188,422	102,346
Unamortized life memberships deferred revenue		691,152	703,856
Net cash used in operating activities		(2,696,670)	(6,668,732)
One I the section of			
Cash flows from investing activities:		(070 000)	(400.047)
Purchases of property and equipment		(373,993)	(426,817)
Purchase of investments		(74,472,396)	(38,252,522)
Proceeds from sales or maturities of investments		74,666,209	42,067,321
Net cash (used in) provided by investing activities		(180,180)	3,387,982
Cash flows from financing activities:			
Proceeds from contributions restricted for long-term investment		5,413,631	3,004,489
Net cash provided by financing activities		5,413,631	3,004,489
, and <b>3</b> and		-, -,	-,,
Net increase (decrease) in cash and cash equivalents		2,536,781	(276,261)
Cash and cash equivalents:			
Beginning of year		3,339,056	3,615,317
End of year	<u>\$</u>	5,875,837	\$ 3,339,056
Supplemental schedule of noncash investing and financing activities:			
Contributed securities	\$	7,952,085	\$ 7,822,841

See notes to consolidated financial statements.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Organization and Summary of Significant Accounting Policies

The consolidated financial statements of The United States Naval Academy Alumni Association, Inc. (the Alumni Association) and the United States Naval Academy Foundation, Inc. (the Foundation) have been prepared on the accrual basis of accounting. The two entities are collectively referred to herein as the Associations. Significant intercompany amounts have been eliminated in consolidation. The significant accounting policies are described below.

**Organization:** The Alumni Association is a not-for-profit, independent, self-supporting corporation of the Naval Academy alumni. First formed in 1886 as the United States Naval Academy Graduates Association, it was organized for educational and charitable purposes in 1931. It is dedicated to serve and support the nation, the naval service, the Naval Academy, and its alumni.

The Foundation was established in 1944 as an organization to support Naval Academy athletics and candidates for admission to the Naval Academy. The private giving arm of the Foundation was established in 1968 under the name of the United States Academy Memorial Fund, Inc. (the Memorial Fund).

During 1996, the name of the Memorial Fund was changed to the Naval Academy Associates, Inc. During 1997, the name of the Associates was changed to the Naval Academy Endowment Trust, Inc. (the Endowment Trust). As of December 31, 1999, the Endowment Trust amalgamated with the U.S. Naval Academy Foundation and changed its name to United States Naval Academy Foundation, Inc. The Foundation is a not-for-profit, independent organization created to raise private contributions to benefit the United States Naval Academy, the Brigade of Midshipmen (the Naval Academy), and the Alumni Association. The Alumni Association manages the investment and administrative functions of the Foundation. The Foundation records its share of actual expenses incurred by the Alumni Association for such services.

**Net assets classification:** Net assets, revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Associations and changes therein are classified and reported as follows:

Unrestricted net assets: Net assets that are not subject to donor-imposed stipulations.

**Temporarily restricted net assets:** Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Associations and/or the passage of time.

**Permanently restricted net assets:** Net assets subject to donor-imposed stipulations that the Associations maintain them permanently. Generally, the donors of these assets permit the Associations to use all or a part of the income earned on related investments for general or specific purposes.

**Revenue recognition:** Contributions, including unconditional promises to give (pledges), are recognized as revenues in the year received. Promises to give are reported net of current year adjustments and discounts. Contributions for the benefit of the Naval Academy are recorded as contribution revenue when received and as support expenses when paid. The Alumni Association recognizes income from life membership dues over the life expectancy of the member at the time he or she becomes a member.

**Contributions and investment income (loss):** Contributions and investment income (loss) are reported as increases (decreases) in unrestricted net assets, unless use of the related assets is limited by donor-imposed purpose or time restrictions. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions in the consolidated statements of activities (see Note 9).

#### **Notes to Consolidated Financial Statements**

#### Note 1. Organization and Summary of Significant Accounting Policies (Continued)

Contributions with donor-imposed time restrictions are reported as unrestricted revenues when those restrictions are met in the same year the contribution is received.

**Functional expenses:** The costs of providing various programs and other activities have been summarized on a functional basis in the consolidated statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Career transitions program expenses relate to the Service Academies Career Conference and career transition programs. Membership support expenses are the costs to provide services to members of the Alumni Association for class and chapter support and for special alumni events. Partnership marketing expenses relate to affinity programs and the cost of sales on merchandise. Alumni publication expenses consist primarily of the cost to produce *Shipmate* magazine and the Service Academy Business Resource Directory (SABRD). Alumni communication expenses support all electronic and Web-site-based communications. Development expenses are the costs to raise funds for the Naval Academy and the Associations.

**Cash and cash equivalents:** Cash equivalents are short-term investments with original maturities of three months or less at the date of purchase, excluding those short-term investments managed by the Associations' investment managers as part of their long-term investment strategies.

Accounts receivable: Accounts receivable consists of current amounts due to the Alumni Association for life and corporate membership dues, advertising in *Shipmate* magazine, and events held at Alumni House. Accounts receivable are carried at original invoice amount less an estimate made for doubtful receivables based on a review of all outstanding amounts on a monthly basis. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using historical experience applied to an aging of accounts. Accounts receivable are written off when deemed uncollectible. Recoveries of accounts receivable previously written off are recorded when received. An account receivable is considered to be past due if any portion of the receivable balance is outstanding for more than 90 days. Interest is not charged on receivables that are outstanding for more than 30 days. Management has determined that an allowance for doubtful accounts on accounts receivable was not necessary at June 30, 2017 and 2016.

**Contributions receivable:** Contributions are recognized when the donor makes a promise to give to the Associations that is, in substance, unconditional.

In accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958-605-15-2 and FASB ASC 958-605-15-4, *Revenue Recognition – Contributions Received*, contributions to be received in a future period are discounted to their net present value at the time the revenue is recorded. The Associations' contributions are discounted at a rate of 5%.

The Associations use the allowance method to determine uncollectible contributions. Management determines the allowance for uncollectible contributions by identifying troubled accounts and by using historical experience applied to an aging of accounts.

**Investments:** The Associations' investments are recorded at fair value determined in accordance with FASB ASC 820, *Fair Value Measurement*.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Organization and Summary of Significant Accounting Policies (Continued)

Investments are used for operations, class savings accounts, split-interest agreements, board-designated life membership funds, support for the Naval Academy, and the Associations' endowments. Both entities initially record donated securities at the fair value on the date of the gift. These investments are exposed to various risks such as interest rate, market, and credit. Due to the level of risk associated with such investments and the related changes in value, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances from the amounts reported in the consolidated financial statements.

The Associations' core portfolio largely consists of various mutual funds, hedge funds and private equity funds under a principal investment manager. The multi-asset mutual funds provide exposure to several asset class segments: global stocks, absolute return, high yield bonds, real estate investment trusts (REIT's), commodities, resource-related stocks, inflation linked bonds, conventional bonds, and cash equivalents.

**Property and equipment:** Property and equipment is stated at cost, if purchased, or at the fair value at the date of contribution, if donated, less accumulated depreciation. Depreciation of property and equipment and amortization of software are computed using the straight-line method at rates adequate to depreciate and amortize the applicable assets over their expected useful lives, as follows:

Buildings and improvements	27-50 years
Furniture and equipment	5 -10 years
Computer equipment and software	3-5 years

Maintenance and repair expenses are charged against operations. Expenditures for improvements that extend the useful lives of the assets are capitalized.

Valuation of long-lived assets: The Associations account for long-lived assets under FASB ASC 360-10-20, *Accounting for the Impairment or Disposal of Long-Lived Assets*. FASB ASC 360-10-20 requires that long-lived assets and certain identifiable intangible assets be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of the long-lived asset is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flow expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less costs to sell.

Class savings accounts: The Alumni Association is the custodian of various class savings accounts. These funds are invested and included in the Alumni Association's investments (\$2,675,177 and \$2,636,808 at June 30, 2017 and 2016, respectively) and cash and cash equivalents (\$53,626 and \$213,891 at June 30, 2017 and 2016, respectively), but are restricted for use by the Alumni classes on Alumni events. The Alumni Association charges an administrative fee equal to 20% of the interest and realized and unrealized gains earned on each classes' account balance, which is included in investment income in the consolidated statements of activities.

**Deferred income and deposits:** Funds received for an affinity credit card agreement are recognized as royalty revenue over the life of the agreement. The remainder of deferred income and deposits consists of prepaid annual dues. Annual dues are amortized monthly into income over a period of one year.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Organization and Summary of Significant Accounting Policies (Continued)

**Split-interest agreements:** The Associations are the beneficiaries of several split-interest agreements, including charitable remainder unitrusts for which the Associations act as the trustee, charitable gift annuities, and a pooled income fund. Under charitable remainder trust agreements, the donor establishes and funds a trust. As trustee, the Associations make specified distributions to designated beneficiaries over the trust's term. Upon termination of the trust, the Associations receive all or portions of the remaining trust assets, as set forth in the trust agreement. Under charitable gift annuity agreements, the Associations pay a fixed annuity amount for the life of the beneficiary(ies) and receive the remaining assets upon the death of the beneficiary(ies) as set forth in the annuity agreements. Under pooled income fund agreements, donors are assigned a specific number of units based on the proportion of the fair value of their contributions to the total fair value of the pooled income fund. Until a donor's death, the donor is paid the actual income earned on the donor's assigned units. Upon the donor's death, the value of these assigned units reverts to the Alumni Association.

In the year of the gift, contribution revenue is recognized based on the net amount of the assets and liabilities of split-interest agreements. The contribution revenue recognized under such agreements was \$447,312 and \$484,992 during the years ended June 30, 2017 and 2016, respectively. The fair value of the assets held for all split-interest agreements was \$10,817,885 and \$9,317,692 as of June 30, 2017 and 2016, respectively. The liability to beneficiaries from the life-contingent agreements represents the present value of the estimated future payments based on actuarial assumptions. The liability for fixed term charitable remainder unitrusts is calculated in accordance with ASC 815, *Derivatives and Hedging*, by summing the present value of the debt host and the fair value of the embedded derivative. Adjustments to the liability to reflect any changes in actuarial assumptions, amortization of the discount are recognized as change in values in the consolidated statements of activities. The discount rates were determined at the time of initial contribution and range from 1.0% to 8.2%. The estimated life expectancies used for the charitable gift annuity agreements are from the 2012 Individual Annuity Reserving table and the 2000CM tables for all trusts.

Interest in third-party trusts: The Associations are the beneficiary of certain third-party trusts held and administered by others. The estimated fair values of the trust assets, which approximate the present values of expected future cash flows from the trust, are recognized as assets and as gift revenue when the trusts are established or when reported to the Associations. Subsequent changes to the fair values of the trust assets are recognized as investment income for permanent trusts and change in value for term trusts.

**Fund administrative fees:** Restricted cash gifts are subject to an implementation fee of 5% in the year of receipt of the gift, which helps defray the cost of fund-raising and communication. Balances of restricted accounts of funds collected in a prior year are subject to fees for administrative services. Restricted accounts are subject to a 1.25% fee paid quarterly based on the cash balance at the beginning of the year. The fees are recorded as fund administrative fees in the consolidated statements of activities.

**Income taxes:** The Alumni Association has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code (the Code), except for taxes on income generated from unrelated business activities such as the Alumni Travel Program, certain sponsorship income, advertising income from *Shipmate* magazine, and certain investment income. The Foundation has also been recognized by the IRS as exempt from federal income taxes under section 501(c)(3) of the Code.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Organization and Summary of Significant Accounting Policies (Continued)

The Associations have adopted the accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this policy, the Associations may recognize the tax benefit from an uncertain tax position only if it is more-likely-than-not that the tax position would be sustained on examination by taxing authorities, based on the technical merits of the position. Management has evaluated the Associations' tax positions and has concluded that the Associations have taken no uncertain tax positions that require adjustment to the consolidated financial statements to comply with provisions of this guidance.

As of June 30, 2017, there are no material unrecognized/derecognized tax benefits or tax penalties or interest. Generally, the Associations are no longer subject to U.S. federal, state or local tax examinations by tax authorities for years ended before June 30, 2014.

**Credit risk:** At certain times during the year, the Associations have funds on deposit with a financial institution in excess of federally insured amounts. The Associations have not experienced any losses on cash accounts and management believes they are not exposed to significant credit risk on cash.

**Use of estimates:** Management of the Associations has made a number of estimates and assumptions relating to the reporting of assets and liabilities, the disclosure of contingent assets and liabilities, and the reporting of revenues and expenses to prepare these consolidated financial statements in conformity with accounting principles generally accepted in the United States of America. Actual results could differ from those estimates.

**Development expense:** During the years ended June 30, 2017 and 2016, pledges totaling \$1,163,539 and \$593,300, respectively, were written off by the Associations. The pledges were written off as a result of the change in financial ability of the donors. Bad debt expense is included in Development expense in the consolidated statements of activities and reported in the year the pledge becomes uncollectible.

Accounting pronouncements issued but not yet adopted: In August 2016, the FASB issued ASU 2016-14, *Not-for-Profit Entities* (*Topic 958*): *Presentation of Financial Statements of Not-for-Profit Entities*. The amendments in this ASU make improvements to the information provided in the financial statements and accompanying notes of not-for-profit entities. The amendments set forth the FASB's improvements to net asset classification requirements and the information presented about a not-for-profit entity's liquidity, financial performance, and cash flows. The ASU will be effective for fiscal years beginning after December 15, 2017. Earlier applicable is permitted. The changes in this ASU should generally be applied on a retrospective basis in the year that the ASU is first applied. The Associations are in the process of evaluating the impact of this ASU on the financial statements.

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*. The amendments in this ASU create Topic 606, *Revenue from Contracts with Customers*, and supersede the revenue recognition requirements in Topic 605, *Revenue Recognition*, including most industry-specific revenue recognition guidance throughout the Industry Topics of the Codification. In summary, the core principle of Topic 606 is that an entity recognizes revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The amendments in this ASU are effective for fiscal years beginning after December 15, 2018. The impacts of adopting ASU 2014-09 on the Associations' financial statements for subsequent periods has not yet been determined.

**Reclassifications:** Certain 2016 amounts have been reclassified to conform to the 2017 presentation. These reclassifications had no effect on the previously reported net income or net assets.

#### **Notes to Consolidated Financial Statements**

#### Note 1. Organization and Summary of Significant Accounting Policies (Continued)

**Subsequent events:** The Associations have evaluated subsequent events through October 6, 2017, which is the date the consolidated financial statements were available to be issued.

#### Note 2. Contributions Receivable

Contributions receivable at June 30, 2017 and 2016, are summarized as follows:

	2017	2016
Unconditional promises expected to be collected in:		_
Less than one year	\$ 17,739,726	\$ 14,339,306
One year to five years	23,560,993	19,900,063
More than five years	5,726,185	6,023,010
	47,026,904	40,262,379
Less allowance for uncollectible amounts	(4,503,827)	(3,902,272)
Less discount to present value (5%)	(3,589,322)	(3,286,314)
	\$ 38,933,755	\$ 33,073,793

#### Note 3. Investments

Net investment (loss) income for the years ended June 30, 2017 and 2016, is as follows:

			Temporarily	Pe	ermanently		
	l	Inrestricted	Restricted	F	Restricted		Total
Interest and dividends	\$	298,133	\$ 1,021,997	\$	-	\$	1,320,130
Net realized and unrealized gains		2,432,594	15,703,676		194,879		18,331,149
Less management fees		(113,143)	(408,555)		-		(521,698)
		2,617,584	16,317,118		194,879		19,129,581
Transfer to return corpus		6,010	(6,010)		-		
Net investment income	\$	2,623,594	\$ 16,311,108	\$	194,879	\$	19,129,581

	2016									
			-	Temporarily	Р	ermanently		·		
	Unrestricted			Restricted		Restricted		Total		
Interest and dividends	\$	491,955	\$	2,042,633	\$	-	\$	2,534,588		
Net realized and unrealized losses		(772,993)		(4,364,756)		(170,211)		(5,307,960)		
Less management fees		(75,002)		(333,238)		-		(408,240)		
		(356,040)		(2,655,361)		(170,211)		(3,181,612)		
Transfer to return corpus		(6,010)		6,010		-				
Net investment loss	\$	(362,050)	\$	(2,649,351)	\$	(170,211)	\$	(3,181,612)		

#### **Notes to Consolidated Financial Statements**

#### Note 3 Investments (Continued)

During fiscal year 2016, a couple of the permanently restricted endowment funds sustained realized and unrealized investment losses, which resulted in the fund balances falling below corpus. A portion of unrestricted net assets were reclassified as temporarily restricted to restore these balances to corpus levels. When the permanently restricted endowment funds' balances rise above corpus, the unrestricted net assets that had been previously reclassified as temporarily restricted will be transferred back to unrestricted. The Associations transferred \$6,010 to refund these unrestricted amounts during the year ended June 30, 2017. Deficiencies of this nature that are reported in unrestricted net assets were \$6,010 as of June 30, 2016. There were no deficiencies at June 30, 2017.

#### Note 4. Fair Value Measurements

Accounting guidance defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, and sets out a fair value hierarchy.

Observable inputs reflect market data obtained from independent sources. Unobservable inputs reflect assumptions based on the best information available under the circumstances. The Associations' investment managers and staff use valuation techniques that maximize the use of observable inputs, and minimize the use of unobservable inputs. Certain alternative investments are carried at estimated fair value as of March 31 and adjusted for cash receipts, cash distributions and security distributions through June 30.

- **Level 1:** Quoted prices (unadjusted) in active markets that are accessible at the measurement date for identical assets.
- **Level 2:** Quoted prices for similar assets and liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; inputs other than quoted market prices that are observable for the asset or liability; and inputs that are derived principally from or corroborated by observable market data.
- **Level 3:** Unobservable inputs for the asset or liability are supported by little or no market activity and significant to the fair values.

#### **Notes to Consolidated Financial Statements**

### Note 4. Fair Value Measurements (Continued)

The following tables set forth the fair value hierarchy for those assets measured and reported at fair value on a recurring basis in the consolidated statements of financial position at June 30, 2017 and 2016, respectively:

				20	17			
		Total		Level 1		Level 2		Level 3
Government bonds	\$	1,329,279	\$	1,329,279	\$	<u>-</u>	\$	<del>-</del>
Corporate bonds	•	448,138	•	448,138	•	-	*	-
Equity securities		72,814		10,164		-		62,650
Domestic equity funds		6,015,762		6,015,762		-		-
International equity funds		2,436,875		2,436,875		-		-
World equity funds		336,510		336,510		-		-
Emerging equity funds		845,151		845,151		-		-
Government bond funds (a)		27,066,409		27,066,409		-		-
Corporate bond funds		633,650		633,650		-		-
Corporate and Government bond funds		3,395,999		3,395,999		-		-
Multi-asset funds		120,315,909		120,315,909		-		-
Equity and fixed income funds		462,623		462,623		-		-
Other – commodities, convertibles and								
sector funds		140,392		140,392		-		-
		163,499,511	\$	163,436,861	\$	-	\$	62,650
Cash and cash equivalents (within investments)		3,183,945						
Charitable life insurance policies								
at cash surrender value		5,244,740						
Share certificates		16,439,429						
Private equity funds (b)		30,410,251						
Private realty and resources funds (b)		4,970,306						
Hedge funds (b)		16,495,893	_					
Total investments	\$	240,244,076	=					
Interest in third party trusts	\$	2,997,250	\$	<u>-</u>	\$	-	\$	2,997,250
Interest in charitable remainder unitrusts with								
third-party trustees		5,237,662		-		-		5,237,662
Total interests with third parties at fair value	\$	8,234,912	\$	-	\$	<u>-</u>	\$	8,234,912

#### **Notes to Consolidated Financial Statements**

Note 4. Fair Value Measurements (Continued)

				20	16			
		Total		Level 1		Level 2		Level 3
Government bonds	\$	1,138,262	\$	1,138,262	\$	-	\$	-
Corporate bonds	·	456,317	Ť	456,317	,	_	•	-
Equity securities		71,309		8,659		-		62,650
Domestic equity funds		4,788,505		4,788,505		_		-
International equity funds		2,077,311		2,077,311		_		-
World equity funds		272,881		272,881		-		-
Emerging equity funds		551,056		551,056		-		-
Government bond funds		1,323,562		1,323,562		-		-
Corporate bond funds		508,445		508,445		-		-
Corporate and Government bond funds		3,100,282		3,100,282		-		-
Multi-asset funds		128,139,833		128,139,833		-		-
Equity and fixed income funds		402,645		402,645		-		-
Other - commodities, convertibles and								
sector funds		174,028		174,028		-		-
		143,004,436	\$	142,941,786	\$	-	\$	62,650
Cash and cash equivalents (within investments)		9,851,816						
Charitable life insurance policies								
at cash surrender value		4,743,409						
Share certificates		8,107,796						
Private equity funds (b)		26,937,173						
Private realty and resources funds (b)		5,573,480						
Hedge funds (b)		16,131,423	_					
Total investments	\$	214,349,533	=					
Interest in third party trusts	\$	2,802,371	\$	-	\$	-	\$	2,802,371
Interest in charitable remainder unitrusts with								
third-party trustees		4,490,064		=		-		4,490,064
Total interests with third parties at fair value	\$	7,292,435	\$	-	\$	-	\$	7,292,435

- (a) In June 2017 the Associations' core portfolio commenced an asset allocation transition that was completed in August that shifted about \$110 million out of multi-asset mutual funds with about \$75 million going to a new multi-asset partnership, \$25 million to hedge funds and \$10M to government bonds and government bond funds. While most of the transition occurred in the beginning of FY2018, as of June 30, 2017, approximately \$25 million had been shifted from the multi-asset mutual funds and was temporarily invested in government bond funds, awaiting redeployment to hedge funds.
- (b) In accordance with ASU 2015-07, Fair Value Measurement (Topic 820): Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent), certain investments that were measured at net asset value (NAV) per share (or its equivalent) as a practical expedient have not been classified in the fair value hierarchy. The fair value amounts presented in this table are intended to permit reconciliation of the fair value hierarchy to the line items presented in the consolidated statements of financial position.

#### **Notes to Consolidated Financial Statements**

#### Note 4. Fair Value Measurements (Continued)

Interest in charitable remainder unitrusts with third-party trustees have been included on the consolidated statements of financial position within contributions receivable.

The following is a reconciliation of the beginning and ending balances for assets measured at fair value using significant unobservable inputs (Level 3):

latana et la Objetitable

	S	Interest in Equity Third-Part Securities Trusts		Interest in Charitable Remainder Unitrusts with Third-Party Trustees	Total
Balance, June 30, 2015	\$	62,650	\$ 2,972,582	\$ 5,192,842	\$ 8,228,074
Unrealized losses		-	(170,211)	-	(170,211)
Sales and distributions		-	-	(227,862)	(227,862)
Change in value		-	-	(474,916)	(474,916)
Balance, June 30, 2016		62,650	2,802,371	4,490,064	7,355,085
Unrealized gains		-	194,879	-	194,879
Change in value		-	-	747,598	747,598
Balance, June 30, 2017	\$	62,650	\$ 2,997,250	\$ 5,237,662	\$ 8,297,562
Unrealized gains and					
change in value relating to assets still held as of					
June 30, 2017	\$	-	\$ 194,879	\$ 747,598	\$ 942,477

The Associations categorize assets within the fair value hierarchy based on their understanding of the valuation process used by their investment managers or general partners to derive the fair value and their judgment regarding the observability of the related inputs. In evaluating the observability of such inputs, the Associations' staff considered factors such as the extent of market benchmarks available and the judgments or modeling required in the valuation process.

**Private stock:** The Associations were gifted shares in private stock. The stock is valued based upon an independent appraisal of the company's common shares done using both a market value and income approach at the time the gift was made during the fiscal year ended June 30, 2015. As a minority owner, the Associations have no control and an indeterminate ability to liquidate.

**Private equity funds:** Substantially all of the Associations' investments in private equity funds represent interests in multiple funds of funds private equity investment vehicles managed by the Associations' principal investment manager and another designated investment manager. The investment funds typically pursue such strategies as investments in venture capital, buyouts, subordinated debt, restructuring and distressed debt and securities, recapitalizations and other situations. The investments in these funds of funds private equity investment vehicles are presented in the accompanying consolidated financial statements at fair value, based on an amount equal to the Associations' pro-rata interest in the net assets, which are valued at fair value consistent with the measurement principles in FASB ASC Topic 946, *Financial Services – Investment Companies*, of such funds of funds as reported by the principal investment manager.

#### **Notes to Consolidated Financial Statements**

#### Note 4. Fair Value Measurements (Continued)

The private equity vehicles have terms ranging from 12 to 15 years with respective expiration dates from 2017 to 2028. The investment managers have up to three to five consecutive one-year extensions at their discretion. Interests in these vehicles are subject to significant restrictions on transferability.

Under the terms of these private equity investment contracts, the Associations are obligated to remit additional funding periodically as capital calls are exercised. At June 30, 2017, the Associations had uncalled commitments of \$23,368,753, which represents 38% of the original commitments. The Associations expect the remaining commitments to be called over the next several years.

**Private realty and resources funds:** Substantially, all of the investments in private realty and resources funds are through fund of funds private realty and resources investment vehicles managed by the Associations' principal investment manager. The investment funds typically pursue such strategies as investments in commercial and residential real estate, oil and natural gas exploration and production, timberland, and other natural resources. The valuation for underlying investments within each fund is determined in the same manner as private equity funds.

The invested private realty and resources vehicles have terms ranging from 13 to 15 years with respective expiration dates from 2017 to 2028. The investment manager has up to seven consecutive one-year extensions at their discretion. Interests in these vehicles are subject to significant restrictions on transferability.

The remaining commitments under the terms of the private realty and resources funds amounted to \$2,112,399 as of June 30, 2017, representing 18% of the original commitments. The Associations expect the remaining commitments to be exercised over the next several years.

**Hedge funds:** The Associations invest in hedge funds through an offshore fund of funds vehicle managed by the Associations' principal investment manager. This investment vehicle employs directly, or through other managers, in the following strategies: capital structure arbitrage, event arbitrage, fixed income arbitrage, hedged equity investing, special situations investing and possibly derivative investments, as well as buying and selling securities for hedging purposes. Valuation of interests in underlying investment funds is based on an amount equal to the vehicle's pro-rata interest in the net assets, which are at fair value, as reported by the management of the investment fund monthly, as adjusted for manager and incentive fees, if applicable.

The vehicle has no set termination date. The anniversary date for half the shares is June 30, and for the other half is December 31. Full redemptions may be made on an anniversary date with a 100-day notice to the manager. The shares also allow the Associations to elect to take annual periodic partial redemptions of 4%, 5% or 6%. The Associations have not elected to take any periodic partial redemptions. Shares in the vehicle are not registered for public sale. The Associations perform due diligence procedures to review the valuations of the alternative investments described above.

Interest in third-party trusts and interest in charitable remainder unitrusts with third-party trustees: The Associations' staff estimates their beneficial interest in the third-party trusts using the discounted cash flow method of the expected future income for a specified term or in perpetuity based on the donors' life expectancy and the expected investment return.

#### **Notes to Consolidated Financial Statements**

#### Note 5. In-Kind Contributions

The Foundation contributes the use of its houses to the Naval Academy Athletic Association, which are valued at an annual amount of \$306,550 and \$284,928 in 2017 and 2016, respectively. Contributed services related to property management of the Foundation's houses are donated by the Naval Academy Athletic Association and are valued at an annual amount of \$106,859 and \$95,453 in 2017 and 2016, respectively.

During 2017 and 2016, the Associations received noncash donations of assets for use by the Naval Academy valued at \$3,194,500 and \$3,701,558, respectively, which have been shown as temporarily restricted contributions and support to the Naval Academy (program expense) in the accompanying consolidated statements of activities.

### Note 6. Property and Equipment

Property and equipment at June 30, 2017 and 2016, is summarized as follows:

	2017	2016
Land	\$ 753,197	\$ 753,197
Buildings and improvements	9,038,922	8,953,151
Furniture and equipment	1,352,764	1,123,716
Computer equipment and software	 1,300,060	1,240,886
	12,444,943	12,070,950
Less accumulated depreciation and amortization	 (6,508,380)	(5,999,695)
	\$ 5,936,563	\$ 6,071,255

Depreciation expense was \$508,685 and \$450,491 for the years ended June 30, 2017 and 2016, respectively.

### Note 7. Life Memberships

In 1976, the Alumni Association started its life membership program, which enables midshipmen to pay a specified life membership fee prior to graduation. In exchange for this fee, members receive a subscription to *Shipmate* magazine and various other service benefits and opportunities. The Alumni Association records the midshipmen's fees as deposits on life memberships until the respective class graduation. At June 30, 2017 and 2016, the Alumni Association held \$563,880 and \$566,985, respectively, of midshipmen life membership deposits. After graduation, the fees are reclassified as unamortized life membership deferred revenue and are amortized over an assumed 61-year remaining life expectancy of the graduating midshipmen. During the years ended June 30, 2017 and 2016, \$587,337 and \$585,702, respectively, relating to the graduating classes of 2017 and 2016, were reclassified as unamortized life memberships deferred revenue. Payments from alumni who join the life membership program after graduation are recorded as unamortized life memberships and amortized over an assumed remaining life expectancy of 55 years.

#### **Notes to Consolidated Financial Statements**

#### Note 7. Life Memberships (Continued)

The unamortized life memberships deferred revenue represents the deferred revenue from life membership cash receipts rather than the liability to service the life members over their life expectancies.

### Note 8. Notes Payable and Revolving Line of Credit

The Associations had a \$10,000,000 note from a bank under an unsecured, open-end revolving line of credit, which expired in March 2017 for use as an operating line of credit. Principal was due on demand and interest was based on the 30-day London Interbank Offering Rate (LIBOR) index rate plus 1.1% (2.15% and 1.57% at June 30, 2017 and 2016, respectively) and was payable monthly. On March 22, 2017, the Associations renewed this note for \$5,000,000 at the same interest rate with a new expiration date of March 21, 2018. No draws on this line of credit were made during the fiscal years ended June 30, 2017, and 2016, respectively, and no balance is outstanding as of June 30, 2017 and 2016.

The Associations also had a \$10,000,000 note from a bank under an unsecured non-revolving line of credit which expired in January 2017 for short-term cash flow needs on specific restricted projects. Principal was due on demand. Interest, was based on the 30-day LIBOR index rate plus 1.1% (1.57% at June 30, 2016). No draws on this note were made during the fiscal years ended June 30, 2017 and 2016. This vehicle expired in January 2017 and was not renewed.

#### Note 9. Net Assets Released From Restrictions and Changes in Donors' Intent

Net assets of \$31,627,732 and \$31,985,041 for the years ended June 30, 2017 and 2016, respectively, were released from donor restrictions due to the passage of time or by incurring expenses satisfying the restricted purpose specified by the donors. Amounts shown as changes in donors' intent for the year ended June 30, 2017, represent reclassifications of \$8,750 from unrestricted net assets and \$1,997,725 from permanently restricted net assets to temporarily restricted net assets. Amounts shown as changes in donors' intent for the year ended June 30, 2016, represent reclassifications of \$64 to unrestricted net assets and \$2,188 to permanently restricted net assets from temporarily restricted net assets.

#### Note 10. Retirement Plans

**403(b) savings plan:** The Alumni Association maintains a deferred annuity retirement plan under Section 403(b) of the Internal Revenue Code for all eligible employees. On a discretionary basis, the Alumni Association matches employees' contributions up to 5% of base salary. An independent trustee holds the assets of the Plan. During the years ended June 30, 2017 and 2016, the Alumni Association made contributions of \$262,290 and \$261,625, respectively, on behalf of its eligible employees.

**457 plans:** The Alumni Association has agreements with ten key employees and former employees to provide certain retirement and other payments to them as part of retention planning. These non-qualified plans are administered under Sections 457(b), e(11) and (f) of the Internal Revenue Code. The payments are either deferred or contingent on the employee meeting certain conditions. Total retirement expense under this plan for each of the years ended June 30, 2017 and 2016, was \$243,000.

At June 30, 2017 and 2016, the Alumni Association's liability for these plans was \$1,387,683 and \$1,199,261, respectively.

#### **Notes to Consolidated Financial Statements**

#### Note 11. Temporarily Restricted Net Assets

Temporarily restricted net assets represent funds to be received in future years from split-interest agreements, pledges, and amounts to be spent on behalf of the Naval Academy. A portion of net assets is restricted for use on projects specified by the donor. These purpose-restricted assets are released when expended on the specified project. In addition, pledges to be received in future years are classified as temporarily restricted based on an implied time restriction.

	2017	2016
Naval Academy Centers of Excellence:		
Academic	\$ 76,398,793	\$ 65,484,763
Admissions	8,608,351	8,903,605
Athletics	33,412,091	29,235,804
Character (ethics)	20,289,936	16,217,401
Leadership	16,040,503	10,411,678
Support to the Naval Academy		
not yet assigned to a center of excellence	21,785,232	16,282,259
Purpose restricted assets	176,534,906	146,535,510
Time restricted assets	7,575,589	5,631,074
Total temporarily restricted net assets	\$ 184,110,495	\$ 152,166,584

#### Note 12. Permanently Restricted Net Assets

Permanently restricted net assets at June 30, 2017 and 2016, are invested to fund the following:

	2017	2016
		_
Endowments supporting U.S. Naval Academy	\$ 51,667,685	\$ 53,076,895
Endowments supporting athletics and scholarship	6,521,566	6,076,687
Endowments supporting operations	3,345,388	2,846,244
Total permanently restricted net assets	\$ 61,534,639	\$ 61,999,826

#### Note 13. Endowment Funds

ASC 958-205, Endowments for Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act, and the Enhanced Disclosures for All Endowment Funds, provides guidance on net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA). ASC 958-205 also improves disclosures about an organization's endowed funds (both donor restricted endowment funds and board designated endowment funds) whether or not the organization is subject to UPMIFA. The Associations have added the required disclosures in the consolidated financial statements, which is a requirement for any organization with endowment funds.

#### **Notes to Consolidated Financial Statements**

#### Note 13. Endowment Funds (Continued)

The Associations' endowment consists of over 100 individual funds established for a variety of purposes. These endowment funds are donor-restricted. The Associations do not have any board-designated endowment funds. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

**Interpretation of relevant law:** The Board of Trustees of the Association and the Board of Directors of the Foundation have interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Associations classify as permanently restricted net assets: (a) the original value of gifts donated to the permanent endowment; (b) the original value of subsequent gifts to the permanent endowment; and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Associations in a manner consistent with the standard of prudence prescribed by UPMIFA. Accordingly, the Associations consider the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Associations and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Associations
- (7) The investment policies of the Associations

Return objectives and risk parameters: The Associations' return objective is to preserve and enhance the purchasing power of the endowment investments over time, net of costs and withdrawals. This goal is synonymous with the pursuit of time-weighted net return on the investments that equals or exceeds inflation (as measured by the Consumer Price Index), plus spending from the investments. To satisfy this return objective, the Associations utilize a multi-asset class diversified portfolio that relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Associations are prepared to incur risks consistent with the pursuit of the return objective. Risk will be measured based on both an absolute and a relative basis. Absolute metrics relate to declines in the inflation-adjusted market value of the portfolio. On a relative basis, the portfolio will be measured against portfolios of similar size and composition.

**Endowment spending policy:** The Associations operate a spending policy to regulate the use of proceeds from endowment investments. The policy provides for the spending of up to 5% of the 12-quarter moving average of the market value of pooled investment funds. The policy further states that when the average investment return of the most recent four quarters is negative, the spending rate will be reduced to 4%. The reduced spending rate of 4% was implemented during 2003 following an extended period of below-average investment performance and has continued through fiscal year 2017.

### **Notes to Consolidated Financial Statements**

# Note 13. Endowment Funds (Continued)

Changes in endowed net assets for the fiscal years ended June 30, 2017 and 2016, are as follows:

	Unrestricted		Temporarily Permanently stricted Restricted Restricted			Total
				•	_	
Endowment net assets, June 30, 2015 Interest, dividends and realized gains -	\$	-	\$ 32,294,075	\$ 61,577,721	\$	93,871,796
net of investment expense		-	3,188,792	-		3,188,792
Net depreciation		-	(4,400,514)	(170,211)		(4,570,725)
Change in value		-	3,391	3,016		6,407
Contributions		-	-	587,112		587,112
Change in donor intent		-	8,275	2,188		10,463
Endowment net assets, June 30, 2016		-	31,094,019	61,999,826		93,093,845
Interest, dividends and realized gains -						
net of investment expense		-	2,242,156	-		2,242,156
Net appreciation		-	5,213,724	194,879		5,408,603
Change in value		-	1,623	21,778		23,401
Contributions		-	375,000	1,315,881		1,690,881
Change in donor intent		-	1,483,791	(1,997,725)		(513,934)
Endowment net assets, June 30, 2017	\$	-	\$ 40,410,313	\$ 61,534,639	\$	101,944,952



**RSM US LLP** 

#### **Independent Auditor's Report on the Supplementary Information**

To the Board of Trustees
The United States Naval Academy Alumni Association, Inc.

To the Board of Directors United States Naval Academy Foundation, Inc. Annapolis, Maryland

We have audited the consolidated financial statements of The United States Naval Academy Alumni Association, Inc. (the Alumni Association) and United States Naval Academy Foundation, Inc. (the Foundation) as of and for the years ended June 30, 2017 and 2016, and have issued our report thereon which contains an unmodified opinion on those financial statements. See pages 1 through 2. Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole.

The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

RSM US LLP

Baltimore, Maryland October 6, 2017

# The United States Naval Academy Alumni Association, Inc.

# Statements of Financial Position June 30, 2017 and 2016

		2017	2016
Assets			
Cash and cash equivalents	\$	2,200,123	\$ 1,171,004
Accounts receivable and other current assets		482,850	482,478
Contributions receivable, net		3,533,479	1,419,305
Investments		68,493,699	66,461,987
Property and equipment, net		3,127,984	3,173,608
Intercompany receivables		3,614,869	3,226,878
Total assets	<u>\$</u>	81,453,004	\$ 75,935,260
Liabilities and Net Assets			
Liabilities:			
Accounts payable and accrued expenses	\$	1,713,489	\$ 1,734,767
Deposits on life memberships		563,880	566,985
Class savings accounts		2,728,803	2,850,699
Deferred income and deposits		772,082	843,308
Split-interest agreements		795,227	788,588
Accrued key employees' retirement		1,387,683	1,199,261
Unamortized life memberships deferred revenue		16,348,283	16,022,719
Total liabilities		24,309,447	24,006,327
Net assets:			
Unrestricted		6,581,102	6,205,682
Temporarily restricted		27,145,623	23,075,342
Permanently restricted		23,416,832	 22,647,909
Total net assets		57,143,557	51,928,933
Total liabilities and net assets	<u>\$</u>	81,453,004	\$ 75,935,260

# The United States Naval Academy Alumni Association, Inc.

# Statement of Activities Year Ended June 30, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue, gains and other support:				
Contributions	\$ 1,298,292	\$ 3,209,589	\$ 761,033	\$ 5,268,914
Membership dues	152,959	-	-	152,959
Life member amortization	365,588	-	-	365,588
Merchandise sales	34,530	-	-	34,530
Net investment income	1,750,378	3,786,025	-	5,536,403
Publications and advertising	227,073	-	-	227,073
House activities	246,727	-	-	246,727
Intercompany support	2,020,128	-	-	2,020,128
Career transition services	713,167	-	-	713,167
Homecoming and conference fees	170,985	-	-	170,985
Royalties	545,900	-	-	545,900
Travel income	58,052	-	-	58,052
Other	7,363	-	-	7,363
Other Support				
Change in value of split-interest agreements	40,074	37,314	6,965	84,353
Changes in donors' intent	43,361	3,819	925	48,105
Net assets released from restrictions	2,966,466	(2,966,466)	-	-
Total revenue, gains and other support	10,641,043	4,070,281	768,923	15,480,247
Expenses:				
Support to the Naval Academy	2,956,970	-	-	2,956,970
Audit and accounting	53,369	-	-	53,369
Awards and gifts	23,292	-	-	23,292
Bad debt expense	48,567	-	-	48,567
Conferences	236,470	_	-	236,470
Cost of goods	19,057	_	_	19,057
Cultivation	17,814	_	_	17,814
Depreciation	248,238	_	_	248,238
Equipment rental	405,852	_	_	405,852
Insurance	102,070	_	_	102,070
Legal fees	32,646	_	_	32,646
Licenses	55,142	_	_	55,142
Membership dues	6,905	_	_	6,905
Miscellaneous	52,297	_	_	52,297
Occupancy	238,433			238,433
Postage and shipping	176,065			176,065
Printing and publications	437,668	_	_	437,668
Professional and contract services		-	-	
Salaries and benefits	1,810,182	-	-	1,810,182
	3,532,852	-	-	3,532,852
Shared information management	(535,764)	-	-	(535,764)
Supplies	91,514	-	-	91,514
Telephone	40,243	-	-	40,243
Training	52,438	-	-	52,438
Travel and transportation	163,303	-	-	163,303
Total expenses	10,265,623	-	-	10,265,623
Change in net assets	375,420	4,070,281	768,923	5,214,624
Net assets at beginning of year	6,205,682	23,075,342	22,647,909	51,928,933
Net assets end of year	\$ 6,581,102	\$ 27,145,623	\$ 23,416,832	\$ 57,143,557

# **United States Naval Academy Foundation, Inc.**

# Statements of Financial Position June 30, 2017 and 2016

	2017	2016
Assets		
Cash and cash equivalents	\$ 3,675,714	\$ 2,168,052
Accounts receivable and other current assets	165,365	174,744
Contributions receivable, net	35,400,276	31,654,488
Investments	171,750,376	147,887,546
Property and equipment, net	2,808,579	2,897,647
Interest in third-party trusts	2,997,250	2,802,371
Total assets	\$ 216,797,560	\$ 187,584,848
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 273,212	\$ 289,086
Deferred income	-	764,516
Split-interest agreements	5,770,068	5,010,571
Intercompany payables	3,614,869	3,226,878
Total liabilities	9,658,149	9,291,051
Net assets:		
Unrestricted	16,566,749	14,432,014
Temporarily restricted	152,454,855	124,509,866
Permanently restricted	38,117,807	39,351,917
Total net assets	207,139,411	178,293,797
Total liabilities and net assets	\$ 216,797,560	\$ 187,584,848

# **United States Naval Academy Foundation, Inc.**

# Statement of Activities Year Ended June 30, 2017

		lara atriata d		Temporarily	ı	Permanently		Tatal
Revenue, gains and other support:	- (	Jnrestricted		Restricted		Restricted		Total
Contributions	\$	0.770.550	Φ	40 246 249	ф	EE 1 0 1 0	Ф	E0 640 749
Fund administrative fee	Ф	9,778,552	\$	40,316,318	\$	554,848	\$	50,649,718
Net investment income		2,536,179		- 12 407 655		-		2,536,179
		900,644		12,497,655		194,879		13,593,178
Intercompany support		(2,020,128)		(0.007)		-		(2,020,128)
Other Other supports		64,630		(6,007)		-		58,623
Other support:		120.004		1 000 705		44.044		4 224 522
Change in value of split-interest agreements		139,984		1,069,795		14,814		1,224,593
Changes in donors' intent		10,888		1,939,658		(1,998,651)		(48,105)
Net assets released from restrictions		27,872,430		(27,872,430)		<u>-</u>		-
Total revenue, gains and other support		39,283,179		27,944,989		(1,234,110)		65,994,058
Expenses:								
Support to the Naval Academy		28,270,528		-		-		28,270,528
Audit and accounting		65,149		-		-		65,149
Awards and gifts		6,866		-		-		6,866
Bad debt expense		1,114,972		-		-		1,114,972
Conferences		91,574		-		-		91,574
Consulting – advantage		381,933		-		-		381,933
Depreciation		260,447		-		-		260,447
Donor cultivation		250,349		-		-		250,349
Equipment rental		36,737		-		-		36,737
Insurance		44,146		-		-		44,146
Legal fees		48,379		-		-		48,379
Membership dues		9,562		-		-		9,562
Miscellaneous		67,526		-		_		67,526
Occupancy		109,587		-		_		109,587
Postage and shipping		60,738		-		-		60,738
Printing and publications		67,728		-		-		67,728
Professional and contract services		399,856		-		-		399,856
Salaries and benefits		5,067,286		-		-		5,067,286
Shared information management		535,764		-		-		535,764
Supplies		46,432		_		_		46,432
Training		29,396		_		_		29,396
Travel and transportation		183,489		_		_		183,489
Total expenses		37,148,444		-		-		37,148,444
Change in net assets		2,134,735		27,944,989		(1,234,110)		28,845,614
Net assets at beginning of year		14,432,014		124,509,866		39,351,917		178,293,797
Net assets end of year	\$	16,566,749	\$	152,454,855	\$	38,117,807	\$	207,139,411