Naval Academy Parent Club

Serving USNA families and their midshipmen for more than 20 years

<u>Description</u>: The United States Naval Academy Alumni Association has established a recognition program to award high performing Alumni Association Parent Clubs

<u>Eligibility</u>: All Naval Academy Parent Clubs are eligible and encouraged to submit an application for award consideration. Selection criteria focus on five main themes to which an engaged parent club should aspire.

- A. Follows good governance with strong succession planning
- B. Communicates effectively
- C. Promotes events that support the USNA Message/Mission
- D. Coordinates with Local Area USNA-affiliated Organizations
- E. Grows/Maintains Parent Club Membership

<u>Key dates:</u> Detailed guidance will be distributed to Parent Club leadership NLT Jan 31, 2017. This guidance will include specific questions on how the respective clubs address key areas that are expected of a high performing activity representing the US Naval Academy and our Alumni Association.

Packages for consideration will be due to the Parents Club Program manager, Mrs. Elizabeth Beedenbender NLT 30 June 2017. A selection committee will be assembled in late Summer. Awardee's will be notified at PCOC in the Fall of 2017.

<u>Awards</u>: Parent Clubs achieving an evaluated score (TBD) will be selected as "Distinguished Parent Clubs" for a particular calendar year and will be recognized nationally through various USNA media outlets.

Additionally, each Region (Eastern, Mid-Atlantic, Central, and Western) will have a selection made for the highest performing club. These Clubs will be awarded a variety of prizes.