



Other Chapter Trustee Selection Committee

Bob Sonnenberg '70 - Quantico

Mel Meinhardt '80 - Miami

Liam Lane '02 - San Francisco



UNITED STATES NAVAL ACADEMY ALUMNI ASSOCIATION AND FOUNDATION

What does an “Engaged” Chapter look like?

- Leadership Team that represents our Alumni
 - Involved, energetic, inclusive leadership
- Carrying forward the USNA message
 - Inclusive events: Time/location/message
 - Admissions Outreach: BGO Support, STEM, Summer Seminar
 - Tuned in to USNA sports and ECA's (home/away)
 - Hosting enabling events (SABP, Networking, Founder's Day...
- Support the local Parent Club and BGO's
- Encouraging membership growth
- Good Comms (FB, Web, usna.com)

FOR ALL THE **RIGHT REASONS**



“Other Chapter” Selection Criteria



5 Selection Criteria Themes

- Forms a Representative **Leadership Team**
- **Communicates** Effectively
- Promotes the **USNA Message**
- **Collaborates** with Local USNA-affiliated Organizations
- Grows **Membership**



“Other Chapter” Selection Criteria



Look Ahead

- **May 2016:** Board vote & brief chapter presidents at ICOF
- **May 2016 – May 2017:** Evaluation Period
- **December 2017:** Announce selection results
- **May 2018:** New chapter trustees seated



Questions?