

Council of Class Presidents – Fall 2014 Meeting

Council of Class Presidents

Fall Meeting 2014

Monday, 17 November 2014

0750 Call to Order – Spencer Johnson '63

0750 VADM Mustin '55, indisposed. Meeting chaired by Spencer Johnson '63, Vice Chairman.

0755 Recognition of New Class Presidents and Class Presidents serving on active duty

0755 Motion to approve minutes from spring meeting

- Review of agenda for upcoming Board of Trustees Mtg. Cannot be review

0755 Motion passes to approve minutes from Spring Meeting

0800 Decade Breakout Mtgs

0900 Superintendent's Remarks – VADM Ted Carter '81

-Talked of formative tours: Shutdown of Joint Forces Command, CNO's Suicide Prevention Task Force, President of NWC

- Navy shifting focus to Pacific. New balance will be 60/40.

-USNA currently producing about 30% of naval officers per year

-Percentage of USNA grads increases at each rank. 90% of 4-stars are USNA grads

-As first action as Supe, made entire Brigade of Midshipman take oath of office when Brigade reformed in the fall

-Commitment to Service: Final Salute. Mids travelling to local hospice to honor those who have served with a final salute.

-68% of majors are now STEM (Science, Tech, Engineering, Math)

- New rotary wing aerospace major. Only program of its kind in the country. 1/3 of all naval aviators are now helicopter pilots.

- 6 mids are finalists for Rhodes scholarships/ 4 finalists for Marshall Scholarships

- 25 mids are pursuing postgraduate work during their final semesters

- The Log Magazine is back up and running after multi-yr hiatus. Supe is former editor of the Log

- 25% of Class of 2018 are women. 69% of 2018 led student body council. Lowest plebe summer attrition in history of USNA.

Council of Class Presidents – Fall 2014 Meeting

- U.S. New & World Report rankings: USNA is #1 Top Public School, #1 High School Counselor Rankings

-Supe's Focus Points to Maintain Upward Trajectory:

- Character Development
- Cyber Security Studies. 2 mandatory courses for all Mids.
- Enriched International Programs
- Two level Parking Garage will be built next to Worden Field. Groundbreaking in 2015.
- USNA will join American Athletic Conference (AAC, formerly Big East) in 2015.
- Celestial Nav will be reinstituted in the curriculum within next year or two

1000 Alumni Association & Foundation Panel – Byron Marchant '78, Bill O'Connor, Skid Heyworth

- Skid Heyworth '70 will be retiring at end of year after 20 yrs of service with the Alumni Assoc.
- Distinguished Graduate Award nomination packages – continue to submit applications for notable classmates!
- Alumni Connectivity – Currently in “Quiet Phase” of campaign. Working to update contact information for all graduates.
- Financial Update: Currently have a budget surplus of \$3M
- Fundraising Development – Bill O'Connor
 - Best year ever for Annual Fund: \$9.6M in unrestricted giving for FY14. Well above goal. Annual Fund provides direct support to Superintendent
 - Planned Giving: New associate director is Ms. Patti Bender, comes from Swarthmore College.
 - Athletic & Scholarship Programs: Raised over \$3M against a \$2M goal in FY14. Goal is to raise \$2M/yr and build a \$5M reserve fund. Funded 55 students in Foundation Schools. 90% graduation rate for foundation students – lowest attrition of all accession sources. 10yr retention after USNA graduation – highest among all accession sources.
- BGEN Chris Inglis, USAF (ret) – Distinguished Visiting Professor in Cyber Security
 - Every mid takes 2 cyber courses
 - Cyber Operations major now being offered (90 mids currently enrolled)
 - Looking at all majors and looking to see how cyber can be incorporated

Council of Class Presidents – Fall 2014 Meeting

- Communications – Craig Washington '89
 - Increased focus on communicating online
 - Major growth in membership across all constituencies (alums, parents, etc)
 - Utilizing surveys to support USNA Strategic Plan 2020
 - 33% open rate for Wavetops. Exceptionally high

1100 COCP Success Story: “Poll Your Constituents for Free” – Charlie Mello '02

- '02 lacked information about needs & expectations of members
- Utilizes Squarespace.com to host class website which includes many features (surveys, etc)
- Cost is \$7.20/month
- For survey purposes, it is very important to take the time to draft good questions
- Allows for class leaders to make informed decisions

1130 Athletic Association Report – Chet Gladchuk, Athletic Director

- Handrails have been installed at Navy-Marine Corps Stadium!!! Testament to the “power” of the COCP! 12 years in the making....
- Navy won 2014 Patriot League President's Cup
- Ricketts Hall currently under renovation...20K sq ft project will be complete soon. Building will share the message of USNA's physical mission
- New Rugby facility underway on Naval Station
- Golf course enhancement ongoing
- Membership in AAC in 2015
 - West: Tulsa, SMU, Houston, Tulane, Memphis, NAVY
 - East: UConn, Temple, E.Carolina, Cincinnati, S. Florida, Central Florida
- Football schedules will not be set in stone until 1 year out...ramifications for reunion planning
- Asks for alumni support to buy tickets to send Navy fans to attend Poinsettia Bowl in San Diego
- ESPN College Gameday will broadcast live from Baltimore for 2014 Army-Navy Game

1200 Adjourn for Lunch

Council of Class Presidents – Fall 2014 Meeting

1245 Decade Breakout Session Reports

1930s 40s, 50s,: Taking steps to establish Admiral Chuck Larson Ethical Leadership Excellence Award

1960s: Investigating ways to archive class websites/histories. Possibility exists to have each class fund the expenses of the COCP. This will be a nominal amt (less than \$100/yr).

1970s: Discussions about Distinguished Graduate Award, class fundraising initiatives, class archives.

1980s: Feel that horizontal communication is working. Voiced concerns about lack of definitive football schedule in 2016 and 2017 and how this affects reunion planning.

1990s/2000s/2010s: Feel that Alumni Mentoring Program (AMP) is working but minor changes need to be made. Discussed pros/cons of incorporating as a class, reunion lessons learned.

1330 Motion made for COCP to draft issue paper asking Alumni Assoc to present way-ahead on archiving class websites was seconded and passed.

1335 Motion made for COCP to draft issue paper asking Alumni Assoc to fully fund April mtg as well as operating expenses of the COCP was seconded and passed.

1340 Navy Football Update – Coach Ken Niumatalolo

1430 CPAG Actions Items – Spencer Johnson '63

1430 New Business – Spencer Johnson '63

- Information Only: Dave Church '68 is looking for volunteers to work to establish Alumni kiosk where visitors can look up names and get histories of past USNA grads via a searchable database

1445 Meeting Adjourned