



From The

Bridge

A NEWSLETTER FROM THE UNITED STATES NAVAL ACADEMY FOUNDATION

2014 ISSUE 1

Class Giving: Class of 1973 Revitalizes Macedonian Monument

Those who haven't been to the Yard in a while may be stunned to see the transformation of the Macedonian Monument, the Stribling Walk figurehead of Alexander the Great that pays tribute to the USS UNITED STATES, which captured the British frigate HMS MACEDONIAN in 1812. Last restored in 1967, the monument had deteriorated after years of exposure to the elements and by 2008 was deemed to be not only in very poor condition, but a potential public safety hazard.

No more.

Thanks to the Class of 1973's 40th reunion project, the Macedonian Monument has been restored to its former glory, with a newly carved mahogany figurehead, extensive repair of the concrete base, total replacement

of the benches and refurbishment of the existing plaques and cannon. The class celebrated the conclusion of the almost-\$300,000 project with a rededication of the monument on 25 April.

"When we were midshipmen, our Superintendent was Vice Admiral James Calvert of the Class of 1942, who had been a very famous submarine commander. He was always telling us to remember the stories of Athens and Sparta, which taught how important it was to master both the war and peace sides," said Lieutenant Commander Kevin Callahan '73, USN (Ret.), class president. "We tried to recognize that with our class gift, which ultimately supported the Center for Academic Excellence, the annual fund and the monument, which

honors the vessel that captured a British warship in the War of 1812. We wanted to give our classmates options."

The Macedonian Monument restoration had been on the Superintendent's list of priorities for several years, and, with its close proximity to the Class of 1973's bench on Stribling Walk, offered a special appeal for class members. "We wanted to find a project that needed doing, and one



Left, prior to restoration, the Macedonian Monument had become cracked, stained and unstable. Right, the fully restored monument.

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Power of Class Pride



CAPT Rich Goldsby '72,
USN (Ret.)

I've had the honor of managing the Naval Academy Foundation's class gift program since 2008, when I joined the Foundation staff after retiring from the Navy and an additional 10 years in the private sector. But as a member

of the Class of 1972 and a former class president, my personal involvement in class giving dates back a bit longer. I've seen firsthand just how much of an impact the powerful bonds between classmates can have, and how the uniting force of a shared experience can motivate alumni to make a difference in the lives of today's midshipmen.

In our case, the motivation stemmed not from our experience as midshipmen, but from a situation that unfolded some 20 years later. The 1993 electrical engineering exam cheating scandal stunned us, not only as Academy graduates, but as parents, many of whose children were not much younger than the midshipmen accused of cheating. We began pointing a finger at ourselves as a generation. The implication was that, as a generation, we had not given these young men and women the upbringing we had had. We had been taught to win or die trying. Many of them had been taught to win at all costs—even if that meant breaking the rules or cheating.

Many of us came to agree with then-Superintendent Admiral Charles Larson

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of the Class of 1958's belief that we needed to revamp the way leadership and ethics were taught at the Academy. We could either expel all midshipmen who made mistakes, or we could be proactive and offer them a new, more comprehensive and more intentional approach to leadership and ethics that would give them the foundation they needed to become inspirational leaders themselves.

Ultimately, our class raised more than \$1 million to establish the Class of 1972 Distinguished Military Professorship in Character Education, now held by Captain James A. Campbell '73, USN (Ret.). In addition to teaching several sections of "Ethics and Moral Reasoning for the Naval Leader," Captain Campbell plays a leading role in weaving ethics into the 1/C Capstone Seminar program and Plebe Summer curriculum, serves the Honor Remediation Program as a mentor, speaks at national conferences and workshops and collaborates with colleagues at other service academies on common goals for character development.

We also made a significant contribution to the Navy-Marine Corps Memorial Stadium renovations, recognized with the Class of 1972 Battle Arch. Other classes support initiatives as wide ranging as video projects, international immersion experiences for midshipmen and the restoration—or construction—of some of the Academy's most visible landmarks. All of these endeavors, and the support of all of the participating classes, are critical to the Academy's ability to pursue its mission and realize its vision. As a member of the Naval Academy Foundation team, and more significantly as a fellow Academy graduate, I am deeply grateful for your support. ■

Captain Rich Goldsby '72, USN (Ret.)
Associate Director of Class Legacy Gift Programs
U.S. Naval Academy Foundation

Editor's note

From The Bridge is published periodically by the U.S. Naval Academy Alumni Association and Foundation.

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Class Giving ... continued from page 1



Members of the Class of 1973 returned to the Yard for the rededication.

we thought we could get done—one that fit within the amount of money we thought we could raise," said Dirk Mosis, the Class of 1973's fundraising chairman.

Once the class chose its project, Callahan, Mosis and other class leaders made a point of focusing on participation, and ultimately attracted contributions from almost 40 percent of the class. "From the beginning, we pointed out that you could give any amount you wanted," said Callahan.

The Macedonian Monument restoration is a particularly vivid—and visible—example of the impact class bonds can have on philanthropic support of the Academy through the Naval Academy Foundation. While class projects have been an important part of Academy philanthropy for many years, the current program started in 2008 and has raised more than \$30.4 million in the years since. Class gift campaigns extend over the five years culminating in a class's 20th, 30th, 40th and 50th reunions as well as the two or three years prior to the 10th reunion. A year before the campaigns start, representatives of the classes about to enter a campaign return to Annapolis for a meeting where they are given an overview of the Academy's current strategic priorities and hear from

the Academy personnel most closely associated with them, including the Center for Cyber Security Studies, International Programs, Athletic Excellence and so on. By the fall of that year, they choose their projects—which typically include one or two Academy priorities as well as support for the Naval Academy Annual Fund.

Class project initiatives can vary greatly.

"Some classes feel very strongly about recognition for their efforts," said Captain Rich Goldsby '72, USN (Ret.), Naval Academy Foundation associate director of legacy class gift programs. "Each of the battle arches at Navy Marine-Corps Memorial Stadium commemorates a class gift contribution of at least \$250,000 toward the last set of major improvements to the stadium. The Class of 1992 established the Midshipman Action Group while they were midshipmen—they've now raised money twice to support it through their class giving projects. The younger classes tend to be very drawn to International Programs, because you can accomplish a great deal with relatively little money. Everyone wants to leave a legacy of some sort."

The Class of 1963 has certainly done so with its support of the Class of 1963 Center for Academic Excellence.

“We graduated in the midst of the buildup to Vietnam,” said Captain Spencer Johnson ’63, USN (Ret.), class president. “We lost 13 classmates within three or four years. Some left very young children. As our 10th reunion approached, several classmates got together to begin thinking about what we should do as a class to give back to the Academy. We didn’t want to add a fountain or a stained glass window. We decided we wanted to memorialize our deceased classmates by providing assistance to their children, some of whom had never met their fathers. So we began raising money through the Class of 1963 Foundation for college scholarships, first for the children of those who died in Vietnam, and over time to any child of a classmate who had passed away. Over the years, we spent almost \$830,000 to help over 90 sons and daughters of deceased classmates obtain a college education.”

As the class aged, the need for educational support for the children of deceased classmates waned. “We wanted to continue to provide support for education,” Johnson said. “As we looked through the list of Naval Academy projects to consider for our 50th anniversary gift, one really resonated. When we were midshipmen, we lost about a third of our class to academic attrition. We wanted to help supply tutoring and academic assistance so today’s midshipmen would have the additional resources at hand to not only master the rigorous academic requirements, but to excel as well. The midshipmen are all very bright—some just need additional assistance, especially since they are not all coming from the same academic backgrounds or have the broad skill sets the fast-paced curriculum requires. Others want to build on their already-strong abilities to achieve their full academic potential.”

By their 45th reunion, the class had raised \$1.4 million for the Class of 1963 Center for Academic Excellence, which provides academic intervention

(plebe year), tutoring, group study, reading, writing and other support programs for all midshipmen.

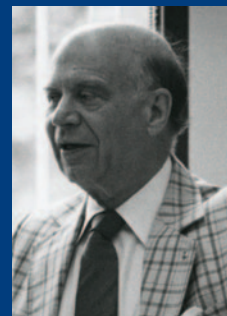
“As our 50th reunion approached, early on we considered trying to aim for a further legacy gift of \$1.963 million—but soon decided to really set a stretch goal of \$6.3 million, figuring if we fell short, we still would have accomplished something extraordinary,” said Johnson. “At our 50th reunion, we presented a check for \$6.338 million as our legacy gift to the Naval Academy. We had 73 percent class participation in meeting our goal. We had a Color Company competition that pitted each company against the others, and two achieved 100 percent participation. We established a “striper plaque” on display in the Class of 1963 Center for Academic Excellence to recognize significant contributors. This was our last opportunity to do something as a group, and, whether you gave five dollars or \$1 million, we were all in the same boat, pulling together, just as we did Plebe Summer in the cutters that we rowed up the Severn. The academic attrition rate is now three percent, helped greatly by the resources now available to midshipmen in the Class of 1963 Center for Academic Excellence.”

According to Goldsby, the class giving projects provide a unique opportunity to channel the powerful ties that exist among classmates into something that makes a tangible difference in the life of the Academy today.

“Everybody in a class shares the same common, difficult experience,” he said. “We worked hard, we sweated, we bled, we broke bread, no matter where we came from. We don’t have schools, and before the 1970s we didn’t have majors. Your class is what you identify with. And none of us had to pay for college. When we look back at what the Academy gave us, it’s easy to say ‘isn’t it time to consider giving something back?’” ■

Planned Giving A Lasting Legacy

William M. Smedley, professor emeritus of chemistry, devoted 40 years of his professional life to the Naval Academy. Even after his retirement in 1988, he remained a familiar face at Academy events.



Prof. William M. Smedley

A frequent and generous supporter of the Academy’s fundraising endeavors, he was a longtime member of the President’s Circle and a lifetime associate member of the Alumni Association.

It’s perhaps not surprising, then, that Professor Smedley, who passed away in February 2013, chose to ensure his support for the Academy would continue long after his lifetime by establishing a significant testamentary bequest in his estate.

Planned giving is one of the most powerful ways someone can show their support for the Naval Academy. Depending on how an estate plan is structured, a planned gift can offer opportunities for charitable tax deductions, capital gains tax savings and income retention—as well as a chance to fulfill philanthropic goals by making a larger contribution than one could through current income alone.

Although Professor Smedley retired more than 25 years ago, he is remembered fondly by both fellow faculty members and alumni.

“He was a very lively guy,” said Mark Elert, Ph.D., who joined the chemistry faculty in 1979. “I came to know him late in his career, and he still had more energy than any two other people in the department. The Academy was definitely the center of his life. He was very involved with the midshipmen, both academically and athletically. He went to every football game,

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Planned Giving

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and he often tutored midshipmen as well. He was a beloved figure to the midshipmen. I was a brand-new professor, and he was just an enormous storehouse of practical applications and anecdotes I could apply in the classroom.

“The thing he is best remembered for is definitely his annual explosives lecture. Throughout the course of a day, all of the midshipmen, hundreds of them at a time, would attend one of a series of lectures where Professor Smedley would enter the auditorium, firing blanks. He’d deliver an in-depth presentation on explosives, a topic that was of course relevant both for General Chemistry and for the Navy—and every few minutes, he’d blow something else up. Midshipmen who were here at the time still remember it, but no one in the department has been brave enough to carry it on.”

Individuals who include the Naval Academy Foundation in their estate plans are recognized for their commitment through membership in the Robert Means Thompson Society, named for one of the Academy’s first philanthropists. Thompson, a successful businessman and member of the Class of 1868, served on the Academy’s Board of Visitors, played a leading role in the design of the Yard and its principal structures and commissioned renowned artist Evelyn Beatrice Longman to create the beautiful bronze doors still seen at the Chapel.

For more information on planned giving in support of the Naval Academy, visit usna.giftplans.org, call 410-295-4186 or email plannedgiving@usna.com. ■



Corporate and Foundation Relations

Unique Partnerships Expand Remote STEM Opportunities

Each year, the Naval Academy welcomes an ever growing group of rising 8th-11th graders from across the nation to its summer STEM program, a week-long series of innovative and hands-on experiences in science, technology, engineering and math led by Naval Academy faculty and midshipmen. The program is designed to introduce students to and spark their interest in fields the United States desperately needs more talented young people to pursue, whether as military officers or civilians.

The Annapolis-based STEM program is limited in its reach, and in recent years the Academy has looked for ways to offer its STEM experience to a larger group of young people, particularly those in communities underrepresented at the Academy. The Academy hosts a number of remote STEM experiences at sites throughout the country—experiences that have recently attracted a great deal of support from the Naval Academy Foundation’s corporate and foundation partners.

“GM and the GM Foundation are committed to improving education in America to ensure that the next generation of STEM professionals have the necessary skills and foundation to compete globally,” said Ken Barrett, General Motors’ global chief diversity officer. “Through partnerships, like that with the U.S. Naval Academy, we’re aligning our resources to encourage students to seek out STEM careers, so we continue to have a viable pool of talent for GM and our nation.”

One hundred students from several Detroit, MI, high schools partnering

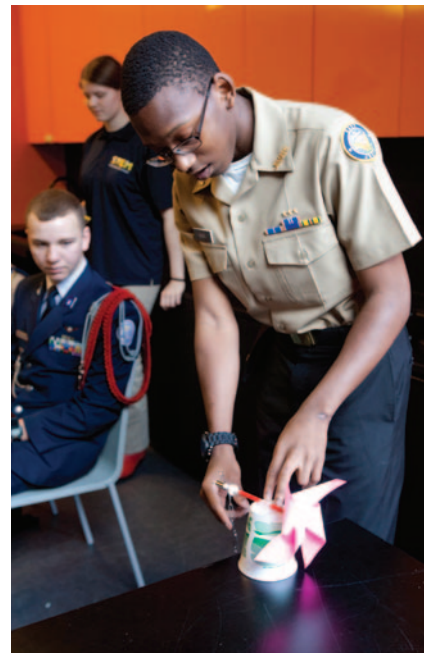


Photo from the Perot Museum remote STEM event courtesy of Ft. Worth Independent School District JROTC.

with United Way for Southeastern Michigan on “turnaround” initiatives participated in a remote STEM event at GM’s Warren Technical Center in Warren, MI, in November 2013. The students completed STEM modules, led by Naval Academy midshipmen, on hydraulics, Bernoulli’s principle/fluid dynamics and energy and engines, as well as additional demonstrations led by GM engineers. In addition, the students and midshipmen were able to tour GM facilities including a wind tunnel, battery lab and structural development lab.

“We know that a good education is the foundation for lifelong accomplishment and that STEM programs such as the Naval Academy’s help introduce young people to the vast number of career choices available

to them,” said Michael J. Brennan, president and CEO of United Way for Southeastern Michigan.

The remote STEM program continued in February 2014 at Newark, NJ’s Liberty Science Center, where 100 students gathered from Infinity Institute in Jersey City and Science Park High School in Newark for a full day of hands-on activities focused on Navy-relevant topics such as ships, satellites, water masses, fluid dynamics, water density, material properties and more, as well as a glider competition.

“Our team was very inspired by the responses from the participating students, in particular their perceptions of the midshipmen as STEM role models,” said Daniel Menelly, vice president of STEM education at Liberty Science Center. “Strategically, Liberty Science Center shares a great many important goals and priorities for STEM teaching and learning with the Naval Academy, so we see the success of STEM Day as one of many promising opportunities to collaborate again in the near future.”

The Liberty Science Center event benefited from the support of Newark-based corporate partner PSEG.

In March, the program traveled to Dallas, TX, where 100 students from the Ft. Worth Independent School District’s Junior ROTC program enjoyed a day at the Perot Museum of Nature and Science. Their sessions included activities focused on air and weather, wind and turbines and aerodynamics and flight, in addition to one called “Trash Island,” which examined the impact of marine debris on the diet of the Laysan Albatross.

This event attracted the support of Energy Future Holdings, a Dallas-based energy company whose president and

CEO, a Naval Academy graduate, spoke to the participating students.

“As both a veteran and an engineer, I was honored to speak to students as part of the U.S. Naval Academy’s remote STEM day at the Perot Museum of Nature and Science,” said John Young ’78. “Our company firmly believes the military and STEM programs develop the discipline required to tackle difficult material, the analytical thinking needed to solve complex problems and the teamwork it takes to do great things.”

The museum, which opened in December 2012 and is named for Ross Perot ’53 and his wife Margot in honor of a significant gift made by their five children, welcomed the partnership.

“It is so important for youth to have opportunities to connect with science, technology, engineering and math subjects and professionals so they can see how exciting these fields of study can be and that there are viable programs for students to pursue,” said Lucy Hale, director of school programs for the Perot Museum of Nature and Science. “I also think having the Naval Academy midshipmen on hand was very inspiring to the young ROTC students.”

Holman Boiler Works also provided support for the remote STEM event at the Perot Museum.

The Naval Academy hopes to continue to schedule remote STEM events at locations throughout the country with help from corporate and foundation sponsors, who show their support for the program by providing venues and offsetting the costs of student entry fees, transportation from urban schools, boxed lunches, learning module supplies and Naval Academy faculty and midshipmen travel expenses. ■

President’s Circle

President’s Circle to Launch PC Plus Events

President Circle donors now have a new way to strengthen their connections to the Academy: PC Plus receptions.

The Naval Academy Foundation expects to host PC Plus receptions quarterly in cities throughout the country. By including presentations from representatives of a wide variety of Academy programs and initiatives, PC Plus receptions will offer President’s Circle donors an opportunity to hear the latest developments affecting the Brigade of Midshipmen. They will also have a chance to further serve as advocates for President’s Circle and the Academy by inviting guests they believe would be interested in joining the President’s Circle to attend the PC Plus reception with them.

“We are always looking for new and different ways to improve our programs and services for our President’s Circle donors,” said Elizabeth Gross, Naval Academy Foundation associate director for President’s Circle. “The new PC Plus reception series brings the news, events and achievements of the Academy to our donors in their own communities and creates an opportunity for us to expand the depth, breadth and influence of President’s Circle by reaching out to those who might be interested in increasing their support to the Naval Academy.”

The Foundation expects to host PC Plus events on the East Coast, West Coast, in the Midwest and in the Southeast in the coming year.

Other President’s Circle donor courtesies—which are extended to donors who contribute \$2,500 or more in a calendar year—include recognition in the annual Donor Report, updates from Foundation representatives, invitations to exclusive events at the Academy and nationwide, a distinctive pin and the annual President’s Circle Weekend. Held each fall in conjunction with a Navy football game, President’s Circle Weekend also features a variety of special events and

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President's Circle

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presentations planned just for President's Circle donors. The 20th anniversary of President's Circle will be celebrated 25–27 September, the weekend of the 27 September game against Western Kentucky.

For more information about President's Circle, visit www.usna.com/pc or contact Elizabeth Gross at 410-295-4162 or elizabeth.gross@usna.com. ■

Athletic Excellence

NMCMC Phase IV Renovations Move Full Speed Ahead



Artist's rendering of club-level suite.

On the heels of the locker room renovations, large high-definition video boards and south end zone recruiting and hospitality suites unveiled last fall, the 2014 football season will offer a second wave of improvements to Navy-Marine Corps Memorial Stadium: the addition of two club-level sections located in the East Tower on either side of the existing upper-level suites.

The sections, which will be mirror images of each other, will offer 150–175 seats each. Guests in these sections will be treated to premium food and beverage offerings, comfortable furnishings and flat-screen television monitors in a climate-controlled lounge area.

Designed to enhance the gameday experience for particularly dedicated Navy fans and meet the anticipated need for

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Wounded Warrior

West Point Graduate Reclaims Independence with Help from Donor-Supported Naval Academy Internship

“My name is Nicholas Vogt, and I am currently an Army 1LT(P) stationed at the Walter Reed National Military Medical Center...”

With those words, a 2010 United States Military Academy graduate paved the way for an internship designed to help him re-establish his independence and professional path after losing both legs, above the knee, to an Improvised Explosive Device while deployed to Afghanistan.

“By last summer, I’d been an inpatient for almost two years, and I knew it would be time for me to get out soon,” said Vogt, who majored in Life Sciences at West Point and deferred his medical school admission to experience the mental and physical demands of an infantryman in combat.

In November 2011, Vogt was injured in an IED explosion that claimed the life of a specialist in his company. In the days that followed, Vogt’s heart stopped five times and he received 500 units of blood. He has lost count of the number of surgeries he has had.

“It was time for me to think about the things I want to do with the rest of my life,” said Vogt. “I want to complete my five years of service, and I want to get a master’s degree. I needed to get used to being independent again, and I wanted to get back into an academic setting.”

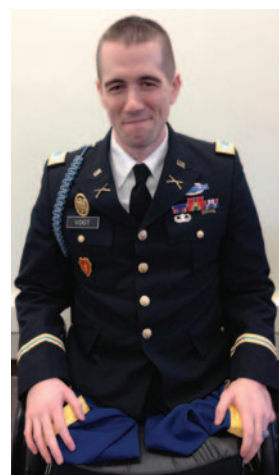
Vogt thought his academic background and his experiences in the Army could bring value to one of the service academies in a teaching assistant or similar role. He considered West Point, but soon realized that the terrain would be difficult to navigate in his

wheelchair. He had spent a semester at the Naval Academy in 2008, and realized it could offer the type of experience he was looking for in a

much more manageable setting. His email to Vice Academic Dean Boyd Waite traveled through Academy administrators and faculty, all of whom agreed that the arrangement could be mutually beneficial. After a review process involving both the Department of Defense and Vogt’s rehabilitation team, Vogt arrived in Annapolis in early March as an intern in the Leadership Education and Development division.

Vogt’s internship includes accommodations at the Navy Lodge and transportation between his housing and the Yard as well as between Annapolis and Walter Reed, where he continues to receive therapies. These items are funded by a contribution from a member of the Class of 1961 who hopes to expand the support to other wounded service men and women over time to serve as a tribute to the fallen members of his own class.

“I am really happy to play a part in getting this program started. My class’s gift is fully funded, and I started to think about where else my interests could be



Lt. Nicholas Vogt, USA

best served,” said the donor. “Given the changes in American life since I attended the Academy, I believe the questions of ethics and leadership now can and should play a much larger and necessary role in Academy curriculum. The Naval Academy played a formative role in my life and I am very thankful for the life I’ve been fortunate to enjoy. As a country, I don’t believe we’ve done enough to support our veterans’ re-entry into civilian life, particularly our severely wounded veterans. They deserve more support. At the same time, I think it’s important for midshipmen to better understand the reality of military life and a shooting war. Their exposure to people like Nick who have returned from combat can play an important part in their Academy experience.”

Since starting his internship, Vogt has supported a number of classes, most notably “The Code of the Warrior,” an elective taught by Lieutenant Colonel Joe Thomas, USMC (Ret.), Class of 1961 Chair and Distinguished Professor of Ethics.

“Let’s say we’re talking about the moral problems with autonomous weapons. Nick actually talked about the drones used in support of his unit,” said Thomas. “The midshipmen don’t have to wrestle with abstractions—they have a chance to understand these technologies in action.”

Vogt’s age—he is only 26—offers other advantages in the classroom. “I’m a retired Marine. I’m just in a different category,” said Thomas. “Even the faculty members who are still in uniform can’t make the kind of connection with the midshipmen that Nick can. You can see a physical reaction in them when he talks.”

He has also visited Brad Johnson’s Abnormal Psychology classes, offering

real-world perspectives on the issue of traumatic brain injury.

“Nick offers so much first-person narrative value to the questions of how you adapt and cope,” said Johnson, a professor of psychology. “The midshipmen rarely get to interact with the topics that way—so much of our discussion is theoretical.”

Vogt has also helped coordinate visits to Walter Reed for several classes. For example, in the class of Commander David Smith ’87, USN, students are examining the sociology of marriage and families. Their visit to Walter Reed included interactions with patients’ spouses and other caregivers to better understand how combat affects service members’ loved ones.

“This internship is beneficial for Nick in terms of being able to show the rest of the world that he has the capacity to do these things,” said Smith, Permanent Military Professor and chair of the Leadership, Ethics and Law Department, who oversees Vogt’s internship. “But you can see the benefits for the Academy as well. His participation makes what we do in the classroom so much richer. It’s a powerful combination.”

From Vogt’s perspective, the internship has already become a valuable part of his recovery process.

“When you are recovering from an injury like this, you are thrown into something huge. You have to pick up a million things and relearn the basics,” he said. “After a while, you need to shift your focus. It’s time to focus on my job, my role here and what I want to do next.”

Vogt is weighing a variety of options, but he and his colleagues at the Academy have not ruled out continuing his position through the next academic year, when his service obligation ends. After that, he is considering applying for Ph.D. programs to pursue a career in medical research. ■

Athletic Excellence

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premium amenities upon Navy football’s entry into the American Athletic Conference, the new club-level sections will offer an opportunity for additional revenue generation while strengthening our donor outreach and stewardship efforts.

“This new facility addition in the upper gold side will be the crown jewel for hosting our closest alumni, friends and fans in the stadium,” said Chet Gladchuk, director of athletics. “The space will present a first-class hospitality venue with catered cuisine and spacious amenities that are certain to please our guests. The programming will be unique to our game day experience and a club-level type atmosphere will present itself as ‘the place to be.’ This vision has been incorporated into Phase IV construction and will be ready for kickoff this fall. We are anxious to host those alumni and friends who are the most supportive of our midshipmen, the coaches and our mission.”

These new club-level seating areas, along with all of the other improvements to the stadium in recent years, are the result of extraordinary philanthropic support for the Naval Academy Athletic Association and the Fund for Athletic Excellence. Projects like the ongoing Phase IV renovations to Navy-Marine Corps Memorial Stadium play a vital role in attracting first-rate student-athletes and coaches to the Academy, encouraging top-caliber competition and advancing the Naval Academy’s Physical Mission.

Interested fans should visit www.navy.sports.com for forthcoming information about club level eligibility and pricing. For more information on club-level seating at Navy-Marine Corps Memorial Stadium or ways to support athletic excellence at the Naval Academy, please contact Steve O’Brien, associate athletic director for development, at steve.obrien@usna.com or 410-293-3767.

Navy Football opens its season against the Ohio State Buckeyes at Baltimore’s M&T Bank Stadium on Saturday, 30 August. The team’s first home game is on Saturday, 20 September against Rutgers. ■



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fiscal year ends 30 June—
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